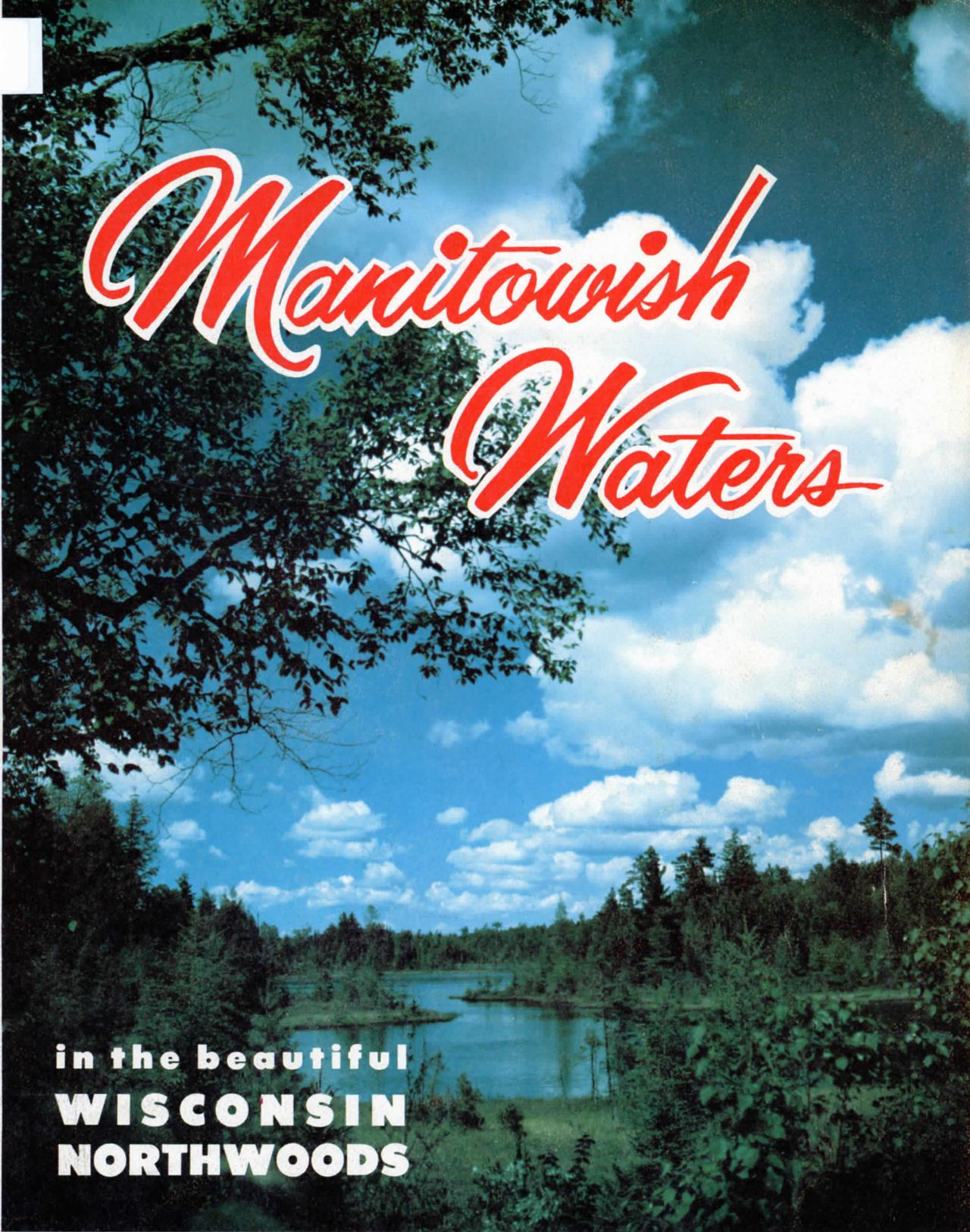


Koller Memorial Library
P.O. Box 100
Manitowish Waters, WI 54545



Manitowish Waters

in the beautiful
**WISCONSIN
NORTHWOODS**

Where Vacation Days
are Happy Days

Price
25¢

Published by the
MANITOWISH WATERS CHAMBER OF COMMERCE ● MANITOWISH WATERS, WISCONSIN

**Come in
Spring,
Midsummer
or Fall**

**ANYTIME IS A GOOD TIME
TO VISIT THE FAMOUS
MANITOWISH WATERS REGION**

An altitude of over 1900 feet above sea level insures cool, restful nights even after the hottest days.

Persons suffering from hay fever, asthma or sinus trouble will find immediate relief in our region.

Good drinking water is another thing for us to boast about. Nowhere in the entire country will you find any better. Every resort must display a state test card.

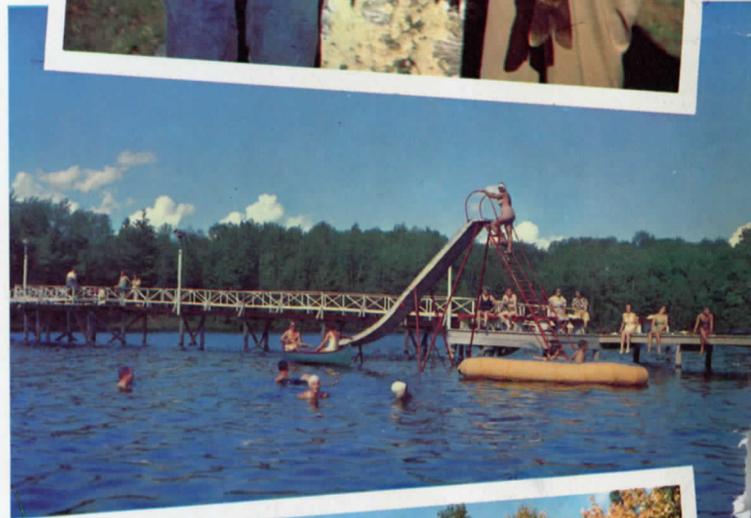
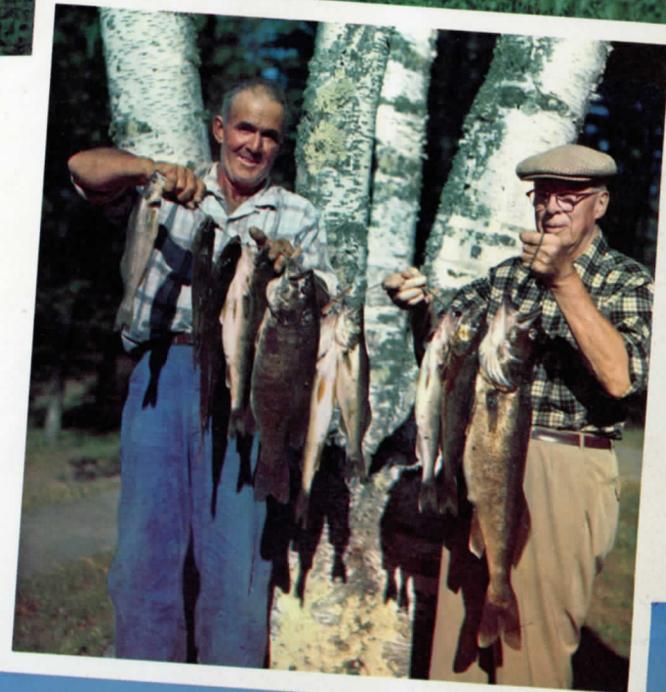
There are many nice bathing beaches in the Manitowish Waters area.

Berry picking, too! Blackberries, blueberries, raspberries, strawberries, June berries and choke cherries.

Perhaps you like mushrooms with your favorite meat dish. If so, just come up in mushroom time and you'll get your fill.

Hunting in season. Deer, bear, goose, duck, grouse, rabbit.

Bring your camera. You'll be amazed at the opportunities for snapping very unusual and beautiful scenes.

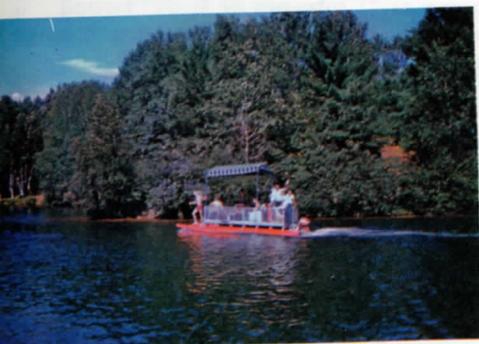
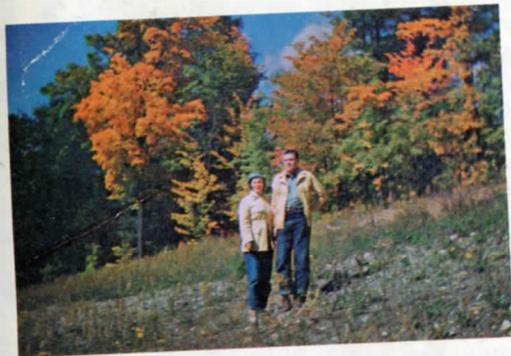
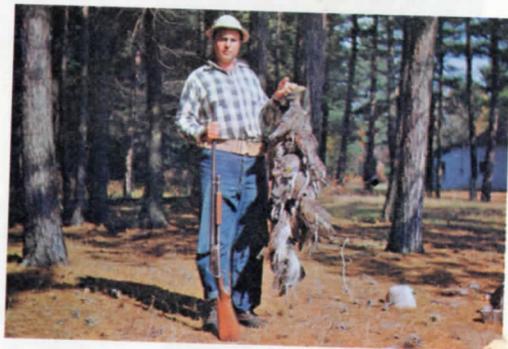


Welcome to Manitowish Waters...

HONEYMOONERS
FISHERMEN
NATURE LOVERS
SPORTSMEN
FAMILIES
PHOTOGRAPHERS
HUNTERS
SKIERS

VACATION
DAYS
ARE
HAPPY DAYS

MANITOWISH
WATERS
CHAMBER
OF
COMMERCE





First White Settler in Manitowish Waters

For a little more than a century — from about 1650 to 1760 — France, by virtue of exploration of her subjects in the New World, claimed all the vaguely bounded land west of Lake Michigan and called it "Ouisconsin," the French version of an Indian word meaning "Gathering of the waters." Previously (about 1512) Spanish explorers of the southeastern part of the United States made claim to all unknown land that stretched to the north and west of where they stood and named it "Florida", though no Spaniard ever penetrated the vast northwest.

France's domain in the New World was ended by British military occupation in 1763. Not many years later the fervent freedom-loving Americans pushed the English to the north of Great Lakes and thirteen colonies became the nucleus of the United States with the far flung uncharted territory of the west, the material from which new states were to be carved from time to time.

Massachusetts, Connecticut and Virginia, with undefined Western boundaries, once claimed territory in Wisconsin, but ceded these claims when a congressional ordinance in 1887 provided for the governmental machinery of the northwest Territory comprising the land northwest of the Ohio River. After being variously included in the territories of Indiana, Illinois and Michigan, Wisconsin territory was authorized in 1836 with boundaries including what is now Iowa, Minnesota and parts of the Dakotas.

Twelve years later, Wisconsin was admitted to the Union as a State and consisted of 29 counties. From time to time new counties were created as the population shifted northward until 1901, when the 71st county was created. This held until 1960, when the 72nd County was set up, consisting of the Menomonie Indian Reservation Territory.

In unrecorded ages, primeval forests, endless and almost impenetrable, threaded with shiny rivers and lakes, covered the entire State of Wisconsin, with the Creator's blessings in that respect bestowed on the northern portion of Wisconsin most generously. Vilas County, in which the Man-

HISTORY...

itowish Waters are located, has a total of over 1000 lakes which occupy over 90,000 acres or more than 25 per cent of the area of a county almost as large as the State of Rhode Island.

Jean Nicolet was the first white man known to set foot on Wisconsin soil. He arrived in the summer of 1634 and history records experiences which they mention in their missionary report to their order in Europe, saying "When they (Nicolet and his companion) reached their destination, they fastened two sticks in the earth and hung gifts thereon so as to relieve the tribes from the notion of mistaking them for enemies."

Nicolet had come to find the "People of the Sea," perhaps Asiatics, said to be living far beyond the last outposts of French discovery in Georgian Bay of Lake Huron. He found, however, the Winnebago Indians who were awed by the stranger in magnificent Chinese robes which he had brought in the event his adventures would bring him to the Orient, and frightened by the "Thunder" he carried in his hands when he fired two pistols.

During the period of French dominion, from 1660 to the fall of Montreal to the English in 1760, there were many brave souls matching the courage of Nicolet; a large majority being, lured by the promise of great wealth in fur trading although fur trade was controlled as a monopoly by government officials. There were bold free-traders who defied commercial restriction trading without license who were known as "Coureurs de Bois" (wood rangers). There were doubtless many of these daring traders who bartered with the Indians long before history records the arrival of the first European.

Two such Coureurs de Bois visited Green Bay in 1654 and explored the Lake Superior region in 1656, and again in 1659, spending a winter on Chequamegon Bay in a rude fortified hut of brush and logs, the first white man's dwelling in Wisconsin. In 1660 Rene Menard, an aged missionary withstood the rigors of the long journey from Montreal to Wisconsin only to lose his way in the woods and die not far from the present city of Merrill.

The fur trade lasted until shortly after the Civil War. In about the year of 1800, a post had been established at Lac du Flambeau. The trader was Francois Victor Malhiot. He traded for the Northwest Fur Co., and brought goods from Kaministiquia on the northwest shore of Lake Superior (now Fort Williams). In his journal, he described the portage from the mouth of the Montreal and the canoe journey to Lac du Flambeau and incidents of the winter's trade.

The let-up in the fur trade was the signal for the starting of the lumbering period, an era which lasted into the present century.

In 1884, Peter Vance, guide, cruiser and typical northwoodsman, left Menomonie, Wisconsin, and headed for the Manitowish Waters. Vance started out with two helpers and their means of transportation consisted of three canoes. They paddled up the Chippewa River to the mouth of the Flambeau, and up the Flambeau River into the Manitowish River and through Sturgeon and Benson Lakes into Rest Lake where their journey came to an end. They had left Menomonie in April, 1884, and arrived at their destination in August of that year. Many stops had been made enroute but the actual traveling time was one month. Distance traveled was approximately 200 miles. Their canoes were loaded with a year's provisions, guns, ammunition, surveying instruments and various tools. Vance had been engaged by the Chippewa Logging and Boom Co., to survey land for logging operations.

And so, in August of 1884, Peter Vance arrived in the famous Manitowish Waters region, the first white man to establish a residence in that locality. Little did Vance dream that this very portion of "Ouisconsin" (Gathering of the Waters) was destined to become one of the greatest vacation centers in the years to come.

Originally a part of Lac du Flambeau Township, Manitowish Waters was separated by an act of the Legislature in 1927 and called "Spider Lake Township". In 1939 the name was changed to Manitowish Waters, when it was found that there was another prior post office in Wisconsin called Spider Lake. The township had originally only 56 residents, and has now grown to 370 as more people have found the charm of the area and made their residences here.



In 1934 at an annual Town Meeting, a town Hall was authorized, being constructed in 1935. It served the purpose of the town for many years, until the Town Meeting of 1961 authorized the construction

of a new Town Hall, Community Center. Dedicated on May 13th 1962, it is used by various organizations for dances, dinners, and meetings. It houses the Clerk's office, where all Town business is transacted. Located at the entrance to the Airport, adjacent to the Golf and Archery ranges, it has children's playground equipment as well as a baseball diamond for the use of all. The building, of brick, stone and glass with wood accents, has an auditorium which will seat up to 400 for meetings, or over 250 for dinners. The basement has an indoor archery range used by the Bow Club for practice sessions, while the Chamber of Commerce Information and Service Booth is located on the first floor. While you are visiting us, come in and get acquainted. You will find the Booth Attendants most helpful no matter what your problem may be.



The Manitowish Waters Chamber of Commerce incorporated in 1932 as a non-profit organization to promote tourist travel to the area, as everyone who lived here wanted others to come and enjoy the beauty of the lakes and woods while on an interesting and restful vacation. It has been successful, and for 25 years, has published a directory of the town activities such as you have in your hands. We are proud to have merited the approval of the countless thousands who have come to our town for fishing, boating, swimming, hiking or just resting. That they come back year after year shows that they have found an ideal vacation spot in Manitowish Water, Vilas County, the Northwoods of Wisconsin.

Our chain of lakes, with its hundreds of acres of water, miles and miles of shoreline, presents a gorgeous picture of Nature at her best, whether in the spring, summer or especially during the fall, the season we call Colorama. There are many things to do here, and many historic places to see, some in the immediate area, and some a pleasant drive away. Your Hosts in Manitowish Waters, or the Chamber of Commerce Booth Attendant will be happy to outline motor trips from an hour or two to all day—many times a delightful change of pace during a vacation.

PLACES TO GO--THINGS TO DO

MANITOWISH WATERS—Visit the Cranberry Marshes—Powell Marsh Goose Refuge—Manitowish Waters Driving and Rifle Range at the Manitowish Waters Airport—Horse-back riding thru wooded trails —Hunting—Fishing—Swimming—Boating—or looking for deer or seeing the bear at the “Bear Pit”, Pleasure trips to interesting places.



IN MINOCQUA you will enjoy free Water Ski Shows three times weekly; Guided tours through **WISCONSIN GARDENS**; Natures Workshop and Gardens; Aqua-Rama, Gala 3-Day Event in August; Squirrel Ski Area; Guided tours through the Magic Spot; Or just enjoy the shopping areas or go to a show at the Aqua Theatre or golf at the Country Club.

IN LAC DU FLAMBEAU you will see the Indian Pow-Wows weekly; tour the old Indian Village; visit the Grahl Live Multi-Color Mutation Mink Exhibiton or browse around the village shops.

IN BOULDER JUNCTION you can visit the **AQUALAND** live wildlife & fish studios; Shrimp's Wild Life Display.

IN ARBOR VITAE there is the Marchino Wild Life Studio; Henklemann's Museum or golf at the Trout Lake Golf Course.

IN SAYNER there is the Historical Museum; Walleye rearing ponds; Mus-Ski Mountain Ski area; Len Weber's Wild Life Farm; or golf at the Plum Lake Golf Course.

Copper Falls State Park at Mellen, Wisconsin.

SCENIC TRIPS which are worth while are: Porcupine Mountains, Lake of the Clouds, Black River Harbor and Falls, Little Girl's Point, all in the Lake Superior area.

Are you tired of **FISHING—SWIMMING**—and

LOAFING. Why not go on a sight seeing tour throughout Vilas County. In Vilas County we have over 1,000 lakes and streams, many acres of forest plantations, many acres of timber. Be on the watch for wildlife — deer, bear, raccoons, fox, coyotes, and woodchucks are most abundant. On your tour ask the information bureaus or service station for directions. I am sure that they will be glad to help you find the scenic spot that you are looking for.

NATURAL AND HISTORICAL ATTRACTIONS

PETER VANCE CABIN—first White Settler in Manitowish Waters, 1884.

OLD INDIAN FUR TRADERS CAMP—Deer Park Lodge, Manitowish Waters.

MANITOU ISLAND in Manitowish Lake—every spring the Indians floated a raft of flowers to appease the Great Spirit that no drownings take place on that lake. There has been a record of no drownings in Manitowish Lake. (Our Cover Picture)

CRANBERRY MARSHES — Near Manitowish Waters. Highest producing bogs in the nation. Story on page 60.

POWELL MARSH GOOSE REFUGE—Large plantings of native grains and grasses to encourage migratory waterfowl to use area as a resting place.

UNUSUAL ROCK FORMATION near Presque Isle—Mica Schist deposit resembling a petrified tree, many thousands of years old.

The Largest **WALLEYE REARING POND** in the State of Wisconsin—located within the village limits of Presque Isle. Hundreds of thousands of small walleye fry reared to fingerling size to stock the lakes in northern Wisconsin.



MUS-SKI MT. Ski Hill near Sayner, with slopes for children, grown-ups, and experienced skiers.

INDIAN HOMES AND CEMETERY near Part-ridge Lake. This area has been inhabited by Indians since beginning of time in Vilas County.

MUSEUM—located near Sayner showing historical items of the area.

STAR LAKE FORESTRY PLANTATION on the banks of the famed Star Lake, near Sayner. The site of an old lumber camp. The plantation itself was started in 1913 in an effort to show people that forest trees could be planted.

CRYSTAL LAKE PICNIC AREA, CAMPSITE AND SWIMMING BEACH—This lake is located between Sayner and Boulder Junction on Hwy "N". This lake is noted for its clear water, fine white sand beach, and is an experimental lake in the planting of Splake, a species of trout.

EAGLES NESTS are found throughout Vilas County. One on Highway "G" approximately 6 miles out of Eagle River, has a sign on the Hwy. **BEAVER DAMS** and **BEAVER HOUSES**—are found on many streams and lakes.

The **FIVE LAKE EXPERIMENTAL PROJECT** is an experimentation on fish habitats and productivity. Is located on the Nebish Road. Also along this road are forest plantations where it is common to see deer feeding in the evening.

The **MIGHTY WISCONSIN RIVER** the hardest worked river in the nation has its beginning in Vilas County on the South Shore of Lac Vieux Desert near Land O' Lakes. At this historical site which bears a marker, Father Menard spoke the first Mass in Vilas County. Picnic benches are at this spot for the convenience of sight-seers. On the north shore of Lac Vieux Desert is an **INDIAN VILLAGE** where Indians still live and carry out many of their customs of long ago. Nearby are many Indian burial mounds.

The **MILITARY ROAD** which was used during the Civil War goes through Vilas County mostly through the Town of Phelps. A **FIRE TOWER** located on the Military Hill is one of the highest Fire Towers in the State, located just east of Phelps on Highway 17. This tower is open to visitors.

CONTINENTAL DIVIDE is located on Highway "B" west of Land O' Lakes towards Presque Isle. Another marker is located on U.S. 51 between Mercer and Hurley. Lakes and streams to the north of the highway run towards the St. Lawrence water way, south runs into the Mississippi water shed. This spot is marked near Devils Lake.

CATHEDRAL POINT is the beautiful timbered point between Little Trout Lake and Big Trout Lake on the east shore. Many of the existing pines are 120 to 130 feet tall. They are being grown on the site of which once was an Indian Garden. This is a beautiful picnic area and should be especially interesting to children. **TROUT LAKE NURSERY** is nearby where millions of tiny forest seeds are grown into seedlings and transplants to help reforest the State of Wisconsin.



FISH HATCHERY—Although the fish hatchery is located just out of Vilas County, near Woodruff, it is very worthwhile to stop and see. At this fish hatchery the actual hatching of fish eggs and rearing them into fry is done. This fish hatchery helps to provide fry and fingerlings for planting in many lakes in Wisconsin.

Vilas County is composed of much public owned land. **NORTHERN HIGHLAND STATE FOREST, NICOLET NATIONAL FOREST, CHEQUAMEGON NATIONAL FOREST,** and the County Forest which make up much of this ownership.

If through any of our scenic roads and trails, you will see extensive plantations of forest trees. Along these roads you will also see **BLUEBERRY PATCHES, BEAVER DAMS, DEER TRAILS,** and if traveling in the evening there is a possibility of seeing much wildlife.

Located in the Town of St. Germain are some **NATURE TRAILS.** These nature trails are hiking trails for our vacationist. Stop at the Information Bureau for a guide.

TREES FOR TOMORROW CAMP is located at Eagle River. This Camp is for teaching of conservation to youth and adults. Many people enjoy the facilities each year. While at camp don't forget to see the **TALKING TREE.**

VILAS COUNTY is noted for its **CERTIFIED SEED POTATOES.** The area north and west of Eagle River is especially adapted for growing of seed potatoes. Certified seed in Vilas County has been shipped all over the United States.

DRIFTWOOD PICKING—for those wanting to have a leisure afternoon and enjoy walking the shores of rivers and lakes, why not go driftwood hunting. Wisconsin River shores or Rainbow Flowage hold some choice pieces. Why not take back a souvenir.

MEDICINE ROCK, Lac du Flambeau—scene of Chippewa-Sioux Battle.

The State of Wisconsin, owning many thousands of acres of land in the County, and hundreds in our town, established in 1962 a Youth Conservation Camp on Statehouse Lake. This is one of two built in 1962, and more are to follow. There are two sessions at the camp, currently for about 100 boys in each session. They work several hours each week on conservation projects, such as building dams, constructing fire lanes, felling timber, all with the idea in mind of teaching conservation. Offered on a competitive basis, with a limited capacity, those boys attending have all indicated a liking for that type of life endeavor, and are potential Conservation leaders. Your visit will be most welcome, and the Camp is so organized that a trip thru its facilities is always available.

There are many other camps, both organizational and private in the neighborhood, all offering summer discipline in many fields.



Camp Jorn, operated by the Waukegan Y.M.C.A., is located on the East shore of Rest Lake, and was once the summer home of Charles Nash, founder of what is today's American Motors. It is host to many children each summer, and their activities are well supervised. One of the features, coming later in the summer, are "family week", where families connected with the organization come for a vacation stay, with all of the facilities of a modern camp available. Visitors are always welcome.



Camp Manitowish at Boulder Junction is one of the largest, being operated by Mid Central States Y.M.C.A. organization, altho owned by the State Y. Weekends are excellent days for visiting, as there are apt to be more guides available to show you the fine facilities on Big Boulder Lake.



If you have sons or daughters of Camper Age, (almost any age to 18 or 19) why not plan on a real vacation—let the camps take over the children while you have a restful vacation, near by, in Manitowish Waters.

To see the beauty of the woods and the waters, rent a pontoon boat—you drive, or an operator can be furnished. Take your family and friends on a tour, with perhaps a picnic lunch to eat at one of the many picnic spots available on Island Lake. Ask any of our tackle or boat shops about time and rates.

If you like to canoe, plan on making a few trips. They can be arranged for by many of our tackle shops or marinas, and can be from an hour or two to a few day or weeks. Pick up and delivery service is available, as are all of the equipment needed, including maps. Consult our advertisers, they know.

MANITOWISH WATERS OFFERS

Accommodations to suit every taste and purse.

Excellent fishing.

Scenic vistas for the photographer in every season of the year.

Marinas for service on your boat.

Boat rental facilities from canoes to ski boats.

Water ski shows every week.

Golf range for improving your swing.

Plan on a fall trip—see the exotic colors of birch, maple, aspen, oak, willow—all contrasted with the green of the balsams, pines, tamaracks, hemlocks. Many resorts are open and will be happy to direct you to the best in color.

Come up for hunting—many thousands of acres of open land nearby for birds, deer and bear. The bow season is earlier and gun season will find many places open for your needs.

If you have never seen the North in its pristine winter glory, or ice fished, plan to come up for a long weekend in the winter season. Many resort are available and can have accommodations ready on your advance reservation.

Enjoy ADAMS PINE ACRES

FOR THE **REST** OF YOUR LIFE
ON BEAUTIFUL SPIDER LAKE

In the Center of the Manitowish Waters
Chain of 14 Beautiful Lakes

Fisherman's Paradise

Fishing in the MANITOWISH WATERS provides the thrill that all fishermen dream about, if you cast, troll or still-fish, this is the place. There is no thrill that can compare with the battle that ensues when a MUSKIE is hooked; nor no fish more palatable and delicious than those taken from these clear, spring-fed lakes. The fishing season opens around May 15th each year. For the best fishing, we recommend the early part of the season or during September and October.

Finest Bathing Beach

A natural formed sandy beach with a gradual slope, with no holes or drop-offs, provides perfect safety for children.

Bathing here is a real treat, fine sand beach and clear, sparkling water forms a temptation you'll never resist; Large pier for sun bathing.

PLAYGROUND

BADMINTON

HORSESHOE COURT

We have a wonderful acreage among the PINES. Nearly the highest elevation in Wisconsin. Over 1650 feet above sea level. INCOMPARABLE climate.

No Pets Please



Nature's Wonderland

To lovers of nature, we cannot describe the natural beauty of the colorful NORTH WOODS, about the middle of September and the month of October, the woods begin to color. A riot of colors and shades that no artist can paint. A sight that is worth the trip alone. September with its warm days and cool nights. With a wood burning fire in our Natural fireplaces, make your evenings something to remember. Fall fishing is the BEST of the season.

WE WELCOME HUNTERS TOO!

Rustic Log Cabins

All modern, tiled floors for easy housekeeping, hot and cold water, complete bathroom with shower. Gas stoves with oven and broiler. Electric refrigerator. Natural stone fireplaces and oil heaters for your comfort. Completely furnished. Bed linens and wool blankets. Deep freeze service. One boat with each cabin. Cabins accommodate from two to eight people. One, two and three bedrooms.

Rented by the week, month, or season.
\$75.00 to \$100.00

VERY SPECIAL RATES IN SPRING AND FALL

—WRITE—

VIC JONES

PHONE 222

Manitowish Waters, Wisconsin



Voss' BREEZY POINT

Beautifully Located on
Spider Lake, Center of Manitowish Waters Chain

THE BEST IN SUMMER HOME TYPE COTTAGES

All Modern — 2 and 3 bedroom. Tub-shower baths. Well equipped kitchens. Spacious living rooms with picture windows, fireplaces and automatic heat for complete comfort. Ideal for long term rentals. Rates from \$125.00 per week. Rentals by week, month or season.

SPECIAL RATES: By day or week during May, June, September and October.

EXCELLENT CLIENTELE

Voss' Breezy Point and Voss' Marina are owned and operated by Lloyd Voss, formerly of Voss' Birchwood Lodge, and well known in the resort industry for over 50 years.

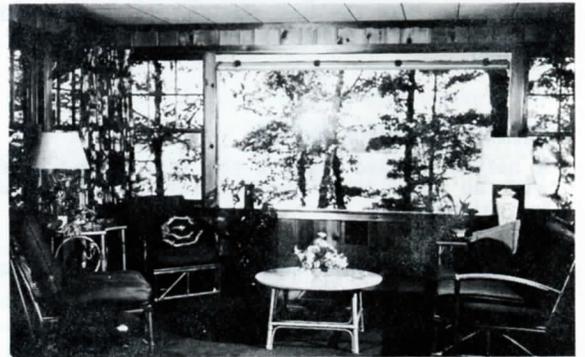
For Colored Booklet Write:

Lloyd Voss
Box 100
Manitowish Waters Wis.

Phone 200



ATTRACTIVELY FURNISHED



PICTURE WINDOWS OVERLOOK LAKE



COTTAGES and GROUNDS — WELL KEPT



"COACH HOUSE" — ONE OF OUR EXECUTIVE HOMES ON PRIVATE GROUNDS

Voss' CHAIN O' LAKES MARINA

Ideally located on Hwy. 51 at Spider Lake Bridge
CONVENIENT TO ALL LAKES
ON THE CHAIN

Excellent concrete boat ramp
Boat and Motor Rentals
Ski Boats and Equipment
Complete Dock Service
Live Bait and Tackle
Winter Boat Storage
Factory Trained Mechanic

Pontoon Boats
Scenic Rides
Canoe Rentals
Freezer Service
Rest Rooms
Cities Service Products
Johnson Motor Sales





Interior of Lodge Lounge



"MIKE" and RENE LAWRIE —INVITE YOU— TO VACATION AT **LAWRIE'S Highland Lodge RESORT**

One Mile Off U. S. Highway 51

On Beautiful Island and Spider Lakes
Of the Manitowish Waters Famous Chain of Lakes

- Cards, Piano, Pipe Organ, Library, Huge Fireplace awaits you in our Lodge Lounge
- Our Grounds offer—Shuffleboard, Badminton, Swimming beach, Horseshoe court, Boating.
- After October 15th, the Main Lodge is available as a unit for 10 to 12 persons, including kitchen privileges. Write us for Special rates.

- 1 - 2 and 3 Bedrooms
- Modern Housekeeping Cottages
- Boat House Apartment. 3 Bedroom.
- Overnight Accommodations in Lodge
- Season May 15th Through October 15th



MANITOWISH WATERS, WISCONSIN

Phone 382

Little Bohemia Lodge

Like a bit of Old Europe transplanted to Wisconsin Northwoods. Little Bohemia has all the charm and advantage of the old world and the new. Stay in one of our Modern Cottages and eat in one of our dining rooms overlooking beautiful Little Star Lake.

- Picturesque Architecture
 - Rustic Informal Atmosphere
 - Authentic Bohemian Cuisine
 - Our Cocktail Bar features Liquors from 32 Countries
 - Six Modern Cottages
 - American Plan or European Plan



Serving Daily from 8:00 A. M. to 10:00 P. M.

20 MILES NORTH OF WOODRUFF ON U. S. HIGHWAY 51

Come to
SCHULTZ'

RED FEATHER LODGE



**American Plan and Modern Housekeeping Cottages
Conventions Welcomed**

To really appreciate the wonderful work of mother nature one has to see the great job that she has finished at the Red Feather Lodge. Our beautiful beach was not just a hurry-up-job, it required many years of hard labor to complete, all sand bottom with-out any sudden drop-offs.

It took many moons to form a large body of water that formed the Manitowish Waters Chain. Rest Lake is just one of the fourteen lakes that formed the chain. She also stocked these lakes with the tiger musky, walleye and many pan fish.

To help mother nature complete these surroundings, we have added very modern cottages so that everyone can relax and enjoy her many years of toil.

To really enjoy and appreciate her work, one has to see it. We hope you will join the happy tribe at the Red Feather Lodge. We also have to add our delicious food which is tastefully prepared in our dining room.

For complete information, write
ED and NORM SCHULTZ
Schultz' Red Feather Lodge
Phone 864 Manitowish Waters, Wis.

VOSS'



OVER 50 YEARS OF SUCCESSFUL RESORT OPERATION

- **RUSTIC MAIN LODGE**—Spacious fireside lounge - Dining room with panoramic lake view. Guest rooms and suites with private bath. RATES: \$9.50 and up, daily, each, including breakfast and evening dinner, daily maid service.
- **ATTRACTIVE individual AMERICAN PLAN** guest cottages with 1-2-3 or 4 bedrooms, private baths, living rooms, fireplaces, automatic heat, screened or glassed-in porches - picture windows overlooking lake. RATES: \$11 and up, daily, each, maid service, breakfast and evening dinner. . . . A REAL VACATION.
- **COFFEE-SHOP**, Soda Fountain for snacks 7:30 A.M. to midnite. Cocktail room and Bar in recreation building separate from the Main Lodge.
- **RECREATION**—Swimming at sandy beach - Tennis - Ping Pong - Shuffleboard - Saddle Horses nearby - Hiking through wooded trails - Canoeing - Pontoon Boat - Fishing - Scenic trips to places of interest - Picnic and Cook-Out Lunches prepared upon request - Golf nearby. Competent guides available. Boats - Motors.
- **MODERN** and completely furnished housekeeping cottages \$65 to \$135 weekly. Minimum 2 week rental period during July and August on housekeeping cottages. SUMMER HOME type cottages available by the month or season.
- **CENTRALLY LOCATED** on the MANITOWISH WATERS chain of 14 lakes just 20 miles north of Minocqua on U. S. 51 . . . Class 2 Municipal Airport 1 1/2 miles away. Catholic and Protestant Churches within one and two miles.
- **OUTSTANDING ACCOMMODATIONS**, wonderful food and pleasant surroundings. Early reservations are very important. Mosquito Control!

WRITE FOR DETAILED INFORMATION AND BROCHURE.

Voss' Birchwood Lodge,

MANITOWISH WATERS,
WISCONSIN
PHONE 453



Miles of Beautiful Resort Grounds
Surrounded by the Manitowish
Waters Chain of Lakes



VOSS' BIRCHWOOD LODGE — NORTHERN WISCONSIN'S FINEST RESORT



Deer park Lodge's new Swimming Pool and Reception/Lounge

Vacation

AT THE SUMMER RESORT WITH EVERYTHING



Deer
park
Lodge

MANITOWISH WATERS, WISCONSIN

Deer park's modern reception/lounge

Beach Villa French Provincial Elegance



**DEER PARK LODGE
DINING ROOM
OPEN TO
THE PUBLIC**

Yes, you're welcome for cocktails or dinner, overnight or the season at Deer park. Our "Little Fawn Lounge" is Vilas Vacationer's favorite spot for cocktails and entertainment. And, you'll find there's no better food in all Wisconsin than at "DpL."

at night . . .

Deer park Lodge is gay and carefree, you can "live it up." Enjoy Cocktails, dancing, planned entertainment that's varied each evening. At 10:30, enjoy a fabulous Buffet/Snack. Then sleep as you've never slept before in Wisconsin's newest, smartest resort accommodations . . . Deer park's beautiful Beach Villa.

by day . . .

Deer park Lodge is informal; go Golfing (FREE July and August), ride Horseback, Waterski, swim in a large, Heated/ Glassed-in pool, or fish 'n cruise Manitowish Water's famous "Chain Of Lakes." The accommodations are the finest. The food, it's "out of this world."

AMERICAN PLAN ONLY

For information or reservations call MANITOWISH WATERS 9332

MAIL THIS COUPON TODAY FOR FREE COLORFUL BROCHURE



bring your FAMILY!
Our famous "kid sitters" supervise play 8 hours each day, at no extra charge. Special rates, too!

**DEER PARK LODGE
BOX C1C
MANITOWISH WATERS, WISCONSIN**

Name

Address

City State

Member: Diners Club, AAA, American Express
Come to DpL for your next SALES MEETING or CONVENTION.

Warnier's RESORT

STRICTLY MODERN ACCOMMODATIONS . . all with

FULLY EQUIPPED KITCHENS

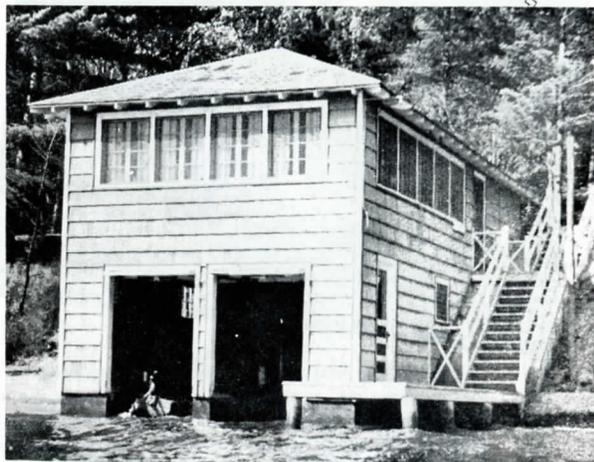
HOT and COLD RUNNING WATER

ELECTRIC LIGHTS and REFRIGERATORS

ELECTRIC or GAS STOVES

COMPLETE INDIVIDUAL BATHROOMS

ALL BEDS WITH INNERSPRING MATTRESSES



THIS COTTAGE OPEN ALL YEAR

★ ★

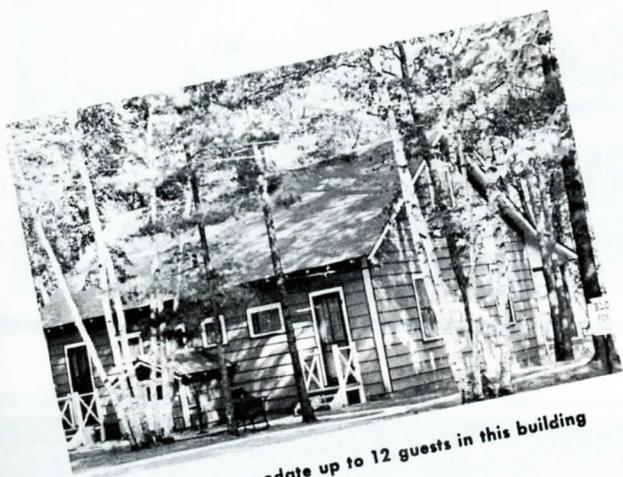
Rates are from \$55.00 to \$85.00 per week. Each home can accommodate up to six persons at no extra cost.

REDUCED FALL RATES

All homes face Lake Manitowish, one of the famous chain of 14 lakes, all of which are accessible from our docks.

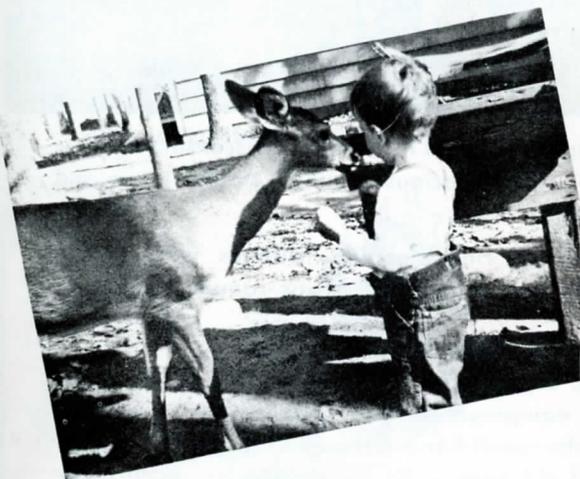
SAFE, SANDY BEACH — MOSQUITO CONTROL
HAY FEVER RELIEF — BEST 16-FOOT BOATS
OBTAINABLE ARE INCLUDED IN THE RATE.

Outboard motors for rent by day or week.

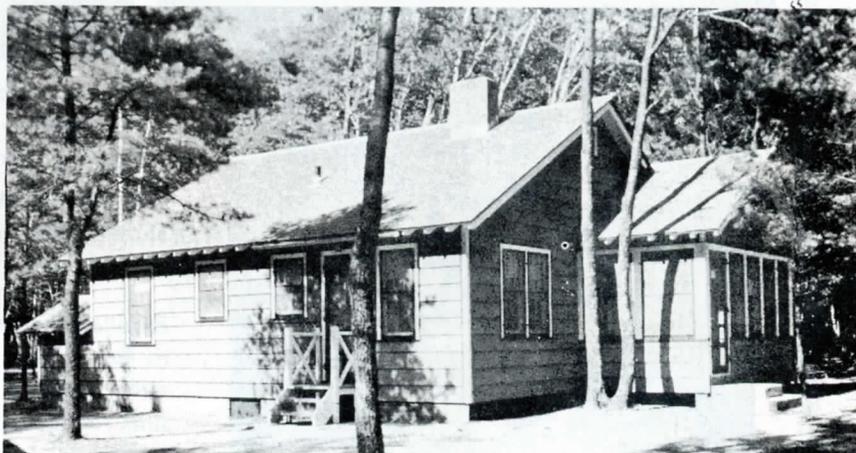


Able to accommodate up to 12 guests in this building

Shuffleboard - Horseshoe Courts - and as an added attraction, we feed the deer in our yard



Only 1½ miles southeast from
Manitowish Waters Airport



For further information write

WARNIER'S RESORT

PHONE 191

Manitowish Waters, Wisconsin



**YOU'LL FEEL
RIGHT
AT HOME**



... That's the best way to describe Aschenbrenner's. Just visualize the eye-appealing, completely landscaped grounds, the open-pit fireplace for barbecues, the all-modern, furnished, two and three bedroom cottages with every convenience. All cottages face enchanting Spider Lake, the center of the famous Manitowish Waters Chain of Fourteen Lakes. It's so neat, so clean and so perfect.

**EXCELLENT FISHING
MUSKY — WALLEYE
NORTHERN PIKE
BASS — PANFISH**



**SWIMMING
SANDY BEACH
BOAT LANDING
RECREATION ROOM**

SEASON—MAY 15 to NOVEMBER 1

**LOUIE
AND
HILDY**

Aschenbrenner's

MANITOWISH WATERS RESORT

Formerly
MADER'S

MANITOWISH WATERS, WISCONSIN

Telephone 211

ARNIE & TONI'S

WAUKEGAN LODGE

Phone 777

Manitowish Waters, Wisconsin

**SAFE BEACH
PLAYGROUND**

**ROOFED DOCKS
RECREATION AREA**



Waukegan Lodge is situated in Northern Wisconsin's famous Vilas County — Amid spacious grounds, stately pines and a congenial atmosphere.

Completely Modern Housekeeping cottages with toilets, showers, oil heaters, refrigerators, gas ranges, and comfortable beds.

Excellent boats, dry and clean, kept under roofs, allow you to leave your equipment in your boat. Picnics are held every week at the resort Bar-B-Q-Pit to introduce new guests and acquaint old ones — So for a vacation you'll want to repeat — Contact:

**ARNIE & TONI CLARE
AT
WAUKEGAN LODGE**

HAVE FUN WITH THE BUNNS
AT *Northwoods Lodge*

on Little Star Lake

Completely Modern Two and Three Bedroom
 Housekeeping Cottages

We have one of the finest Sandy Beaches found anywhere, gradual slope, no holes or drop offs, and the water is crystal clear. Floating raft, good boats. Deep freeze service.

Reduced rates before June 1st and after Labor Day

For information and literature write

Walter and Bea Bunn

Manitowish Waters, Wisconsin

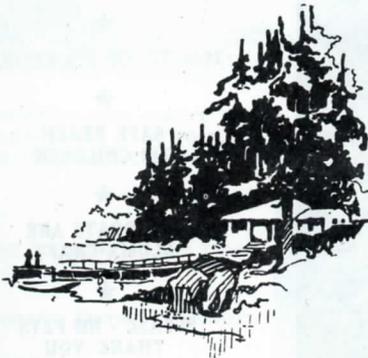
Phone 146



SHREFFLER'S
WAGON WHEEL

On Spider Lake
 JUST OFF ROUTE 51

BEAUTIFULLY FURNISHED MODERN COTTAGES
 SAFE SANDY BEACH — FISHING — HUNTING



PHONE 224

Manitowish Waters, Wisconsin



AMONG BEAUTIFUL PINE TREES ON ALDER LAKE
 OF THE MANITOWISH CHAIN

Modern housekeeping cottages. Electric refrigerators, gas stoves for cooking, oil heaters, completely modern bathrooms and all kitchen utensils furnished. Can accommodate 2 to 6 people.

SAFE SANDY BEACH — GOOD BOATS

Open through Deer Season.

Mr. and Mrs. Fred Rossow

Box 214

Manitowish Waters, Wisconsin

Phone 490

Birch Bay Cabins

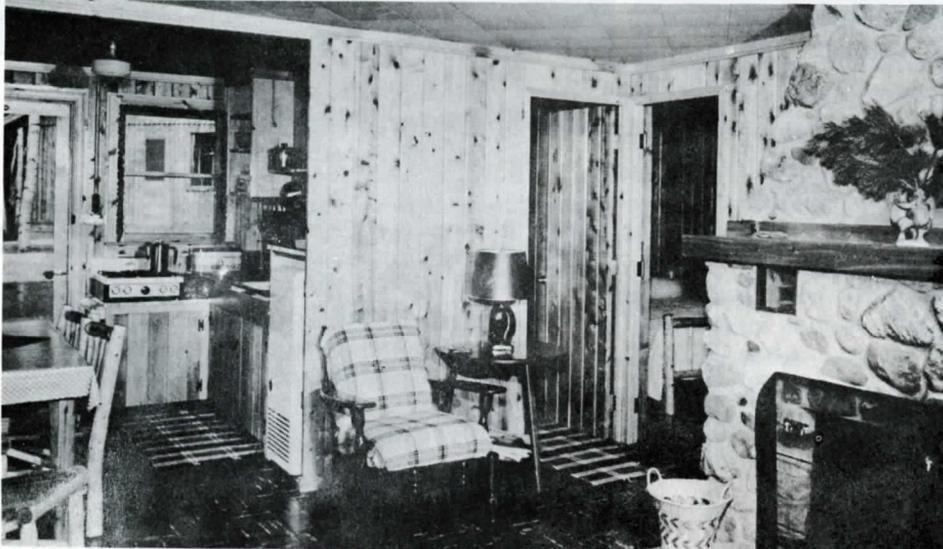
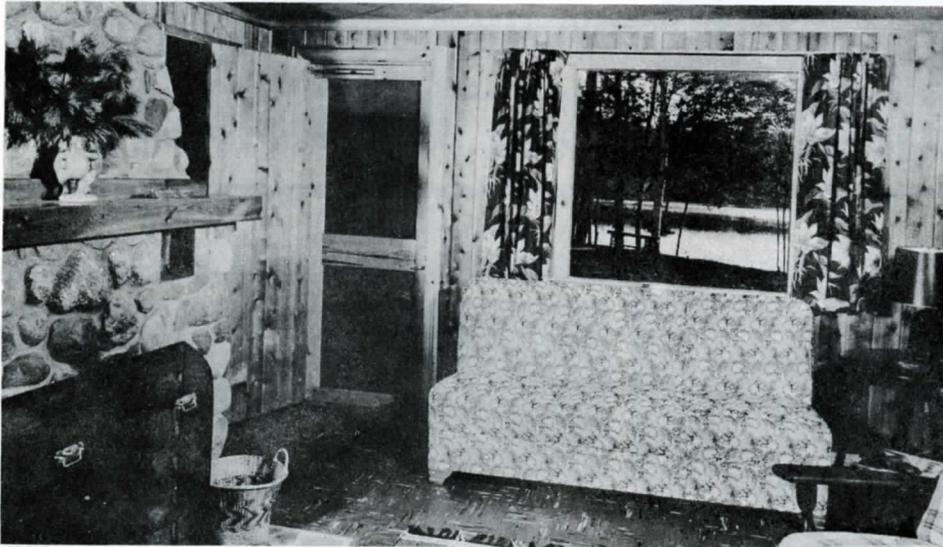
One Mile off U.S. Hwy. 51
On Manitowish Waters Chain of Lakes

6 All Modern Housekeeping Cabins in the
Heart of the Northwoods

11 Lakes easily reached by boat
from your dock.

For further information write:

Ernie and Judy Michaelis
Manitowish Waters, Wisconsin



ALL CABINS WILL
ACCOMMODATE 2 - 6
PERSONS



ALL CABINS
FURNISHED
AS PICTURED



COMPLETELY MODERN
BATHROOMS



ALL CABINS
HAVE FIREPLACES



7 PICTURE WINDOWS
IN EACH CABIN



40 ACRES OF WOODLAND



1500 FT. OF SHORELINE



SAFE BEACH
FOR CHILDREN



ALL BOATS ARE
ALUMA-CRAFT



PLEASE - NO PETS
THANK YOU



TELEPHONE 151



Housekeeping Cottages fully equipped . . . modern

Screened porches . . . innerspring mattresses . . . bottled gas . . . oil heat
 . . . running water . . . good boats . . . sand beach . . . Mosquito control

.. for

A restful and invigorating vacation,
 come to

"QUO VADIS"

Nestled among the pines on the shores of beautiful Clear Lake . . .
 headwaters of the famous Manitowish chain of fourteen lakes

.. for

Thrills . . . fish in the famous "Quo Vadis Bay," favorite fishing grounds of the chain,
 where muskies and walleyes abound.

Reasonable rates by the week,
 month or season.

June 18 - September 10

Special rates out of season.

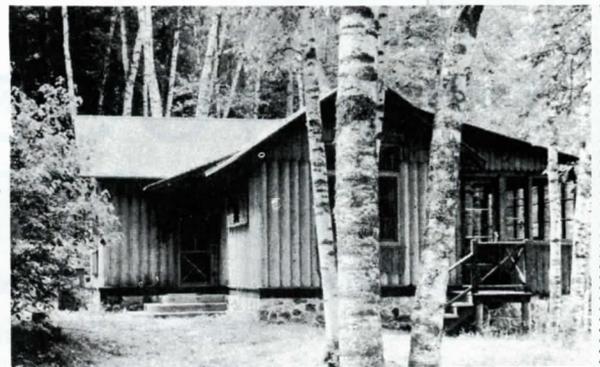
OPEN
 MAY 15 to OCT 15

Cabins in the pines
 Clear Lake



"Just The Place
 You're
 Looking For"
 KNOPP'S

Birch Cove



Modern Housekeeping Cottages on Beautiful Spider Lake

A moderate size resort under congenial management, on the chain of 14 lakes, offering two fine modern cottages
 equipped with showers, completely and comfortably furnished in every respect. Cottages overlook the lake with
 sufficient spacing to afford privacy.

Good boat included in the rates

Shuffleboard - Horseshoe court

Golf and Riding horses nearby

Open May 15th to Oct. 15th



Musky, Walleye & Bass fishing

Rates \$65 and \$85 per week

For further information write
 Mr. and Mrs. Frank F. Knopp

Manitowish Waters, Wis.
 Phone 386

PAPOOSE LODGE

on

PAPOOSE LAKE

Mr. and Mrs. Bill Berry

Manitowish Waters, Wisconsin

Telephone 761



Completely Modern Housekeeping Cottages
Spacious Lodge Rooms — Fun For Everyone

Special Reduced Rates During Spring and Fall
When Fishing is at its Best

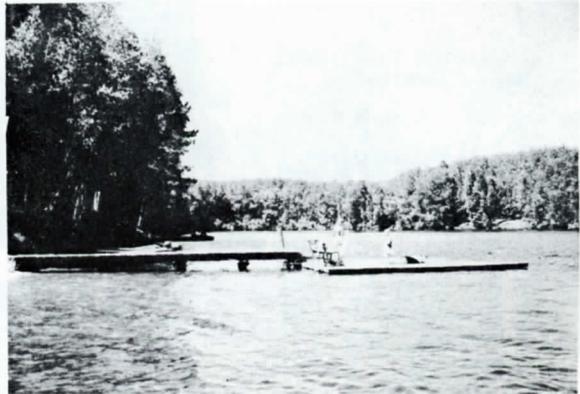
Write for Descriptive Folder
With Complete Information

PETERSON'S

LOR-WOOD RESORT

STRICTLY MODERN HOUSEKEEPING CABINS

Located on beautiful STONE LAKE in the center of the Manitowish Waters Chain of Lakes.



SAFE SANDY BEACH - GUIDES AND MOTORS AVAILABLE

One, two and three bedroom cottages all on the water front. Automatic gas heat—Light and Cheerful—Moderate Prices.

Lorwood Resort is situated overlooking the lake, in the woods, but easily accessible to churches and shopping center.

NO PETS PLEASE

For further information, rates and literature write:

PETERSON'S LOR-WOOD RESORT
Merlin and Evelyn Peterson
Manitowish Waters, Wisconsin
Phone 229



**MUSKIE
BASS - PIKE**





2 BEDROOM PERMANENT HOME

- Located on Beautiful Spider Lake.
- Completely Modern Housekeeping Cottages.
- Moderately Priced.
- New Fiber Glass Boat Included.
- Reduced Rates in Spring and Fall.

PLAN ON PLEASURE AT . . .

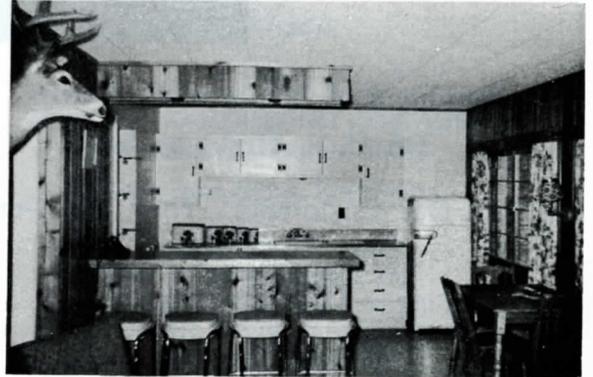
PEACEFUL PINES COTTAGES

L. J. Skrobot

MANITOWISH WATERS, WISCONSIN

Phone 423

For you who desire a quiet, restful vacation,
with all conveniences.



3 BEDROOM FAMILY SIZE COTTAGE



Fairfield's AMONG THE PINES

All modern furnished cottages on water front.

Automatic gas heat. Wading pool for children with sand beach.

Safe new boats.

Beautiful location.

Rates \$50.00 to \$65.00 per week
Reduced rates for June and September

For further information phone 835 or write



TOM FAIRFIELD

P. O. Box 12

Manitowish Waters, Wisconsin



**WAGNER'S
FIRESIDE
RESTAURANT**

MOTEL . . .

DEER RANCH . . .



Southend of Manitowish Waters

On U. S. Highway 51

“Ask Our Customers. They are Our
Best Advertisers”.

Thank You

ANNE WAGNER

Phone 479 Manitowish Waters, Wis.



FOR YOUR VACATION COMFORT

Completely Modern Cottage

Located on shore of Star Lake, one of the Manitowish Chain, among pine and birch trees, lovely sand beach and private pier.

Completely furnished, finished in knotty pine thru-out, two bedrooms, plenty of closets, tile bath with tub and shower, automatic gas for heating and cooking. 16 ft. boat included.

Entrance highway 51 on private road.

Write winter address before May 1st
1110 Madison St., Evanston, Ill.

Phone University 4-6307

After May 1st, write

MANITO LODGE

Phone 126 Manitowish Waters, Wis.



GAIN'S MODERN COTTAGE

“A Home Away From Home”

Overlooking the west shore of beautiful Island Lake on the Manitowish Waters Chain of 14 lakes.

1 mile off U.S. Hy. 51, black top road to cottage. Strictly modern, fully equipped, spacious 2 or 3 bedroom housekeeping cottage, large living room, modern kitchen, shower bath, roomy screened porch, natural stone fireplace, automatic heat, private boat landing.

150 ft. private, beautiful, safe, sand beach. No drop-offs.

Muskie, pike, bass, pan fishing. Private pier, good boat.

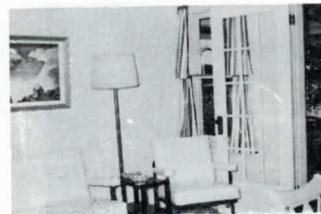
Special rates to middle of June, after Labor Day.

For further information write:

Marty Cain's Resort

Manitowish Waters, Wis.

Phone 9485



**oak
grove
cottages**

manitowish waters, wisconsin

*completely modern
housekeeping cottages*

*safe sandy beach
excellent fishing waters*



write:

*irma and mel steil
manitowish waters
wisconsin • phone 717*





Leander's MILLPOINT COTTAGES

MODERN, TWO BEDROOM COTTAGES

AMONG VIRGIN PINE ON ALDER LAKE of the Manitowish Chain, within 1 mile of Highway 51.

All cottages on lakefront and fully equipped for house-keeping. Electricity, hot and cold running water, toilets, gas ranges, electric refrigerators.

SAFE SANDY BEACH — GOOD BOATS

Leander's Mill Point Cottages

PHONE 430 MANITOWISH WATERS, WIS.



Morichetti's *Cottages*

CLEAN

MODERN HOUSEKEEPING COTTAGES
OVERLOOKING SPIDER LAKE.

CLEARED SPACIOUS GROUNDS



June 1st to November 1st

THERESE MORICHETTI
MANITOWISH WATERS, WISCONSIN

Phone: Manitowish Waters 220

Hurley, Wisconsin — 561-9807

TOWERING PINES

2 Bedroom and Deluxe 3 Bedroom Cabin

BEAUTIFUL SCENIC LOCATION ON THE WATER



- EACH CABIN HAS ITS OWN INDIVIDUAL SWIMMING AREA.
- BOAT DOCK, BOAT, DRIVEWAY.
- PICTURE WINDOW, LARGE LIVING ROOMS.
- CONVENIENT KITCHENS WITH THE MOST MODERN EQUIPMENT.
- FIREPLACE, AUTOMATIC HEAT.



*Excellent for Fishing, Swimming
or just Relaxing*

Reasonable Rates By Week or Season

Write to George Feiereisen
TOWERING PINES

Phone 855 *Manitowish Waters, Wisconsin*



FOR A
QUIET
RESTFUL
VACATION

Come
to . .

JENSEN'S NORWAY

Located on the sandy shore of Wild Rice Lake
of the Manitowish Chain

GOOD FISHING — SAFE BEACH

Two completely modern cottages with gas heat,
screened porches, and complete housekeeping
facilities.

Write:

S. K. JENSEN, Box 126, MANITOWISH WATERS, WISCONSIN

Phone: Boulder Junction, EVergreen 5-2378

Sleight's Wildwood

ON ISLAND LAKE

Famous Manitowish Waters Chain

18 Miles North of Woodruff

THREE-QUARTERS MILE OFF HY. 51



ISLAND LAKE IS NOTED FOR ITS EXCELLENT FISHING
MUSKY, WALLEYE, NORTHERN AND PAN FISH



We offer hundreds of feet of all sand beach, without holes or drop-offs, launching facilities for boats.

Our many acres of woodland offer you trails for hiking, abundant wildlife, plus the peace and beauty of the North.



The remodeled cottages are furnished with latest appliances and furniture. Anderson windowwalls, automatic heat and fireplaces.

Our Rustic Log Cabins are completely modern with showers, hot and cold running water, oil heat, fireplaces and outside charcoal broilers.



Cabins are well spaced for privacy - Private Piers, parking space at each Cabin.

Rates start at \$55.00 per week. Reduced rates in Spring and Fall. Boats included in rates.



Guide Service Available — Motor Rentals — Free Freezer Service
Season: May to November. Cabins rented by Week, Month or Season.

Dick and Helene Sleight

MANITOWISH WATERS, WISCONSIN

PHONE 425



La Fave's

... ON ...

ISLAND LAKE

Since 1888

in the famous

Headwaters Country

NEW MODERN HOTEL



TEN MODERN COTTAGES

MUSKY, WALLEYE,
BASS AND PAN FISHING
ALL SUMMER SPORTS

For free booklet write:

JOHN LA FAVE

Manitowish Waters, Wisconsin

Phone - Manitowish Waters 9471





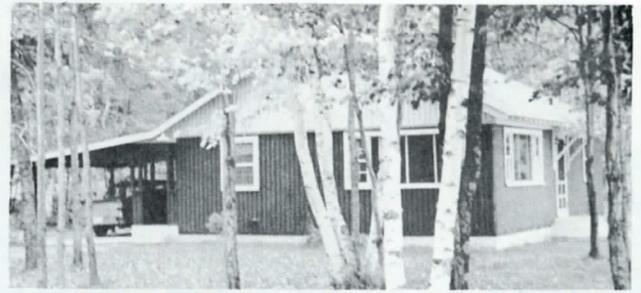
BARLETT'S REST LAKE CABINS

On the Beautiful Rest Lake
of the Manitowish Chain

If you are looking for a roomy modern cabin, fine beds, well equipped kitchen, complete plumbing, automatic gas heat, children's playground, PLUS, wonderful fishing, secluded, but with towns close by for shopping and fun.

For further information, Write or Phone
BARLETT'S REST LAKE CABINS
MANITOWISH WATERS, WISCONSIN
Phone: Manitowish Waters 9818

OPEN FOR DEER HUNTING



FLAMM'S SUMMER HOME

Located on black top road $\frac{1}{4}$ mile off Highway 51 on Star Lake of the Manitowish Waters chain of Lakes.

If you want privacy and a quiet restful vacation, our bright and sunny completely furnished and equipped modern housekeeping home, with carport and automatic gas heat, should interest you.

Knotty pine interior throughout with 2 big bedrooms and 2 clothes closets. Spacious living room with stone fireplace and 2 big picture windows overlooking Star Lake. Kitchen is complete in every detail and fully equipped for modern housekeeping. Modern bathroom.

Private pier—Fiberglass boat, kept in our boathouse—fine sand beach; no holes or drop-offs—clear sparkling water.

Rental \$125.00 per week for 4 persons.

Special rates for June and after Labor Day

Mrs. Otto Flamm

PHONE 123

MANITOWISH WATERS, WIS.



You'll enjoy your stay at...

HUTTER'S

Lake View

RESORT

MODERN HOUSEKEEPING COTTAGES

Located on Lake Manitowish

SAFE BEACH

OUR MODERN HOMELIKE COTTAGES

Are located on the lakefront, spaced for privacy, and are equipped for housekeeping, with gas ranges, refrigerators, electricity, hot and cold running water, showers, toilets, sinks and automatic gas heat. Deep freeze service.

A QUIET MODERATE SIZE RESORT where the entire family enjoys their vacation. Well kept grounds. 1 - 2 and 3 bedroom cottages.

REASONABLE RATES by the week, month or season. Special rates up to the last week in June and after Labor Day.

All our boats are new and take up to 25 h.p. motors.

HUTTER'S LAKE VIEW RESORT
Phone 166 Manitowish Waters, Wisconsin



IF YOU MUST FISH - Fish Where They Catch Fish

Bazso's HILLCREST COTTAGES

*Modern Housekeeping Cottages - Half Mi. off U.S. 51
Center of Manitowish Waters Chain of Lakes*

All cottages are on the Water Front
Automatic Gas Heat — Mosquito Controlled

Rates \$50.00 to \$65.00 Per Week

Owner is Licensed Guide - Yearly Average 50 Musky

For further information, Write or Phone 150
GEORGE and MABEL BAZSO
MANITOWISH WATERS, WISCONSIN



BIRCHWELL LOG CABINS

**ON STAR LAKE
OF THE MANITOWISH CHAIN**

Ultra modern 2 and 3 bedroom cabins; accommodate 2 to 8 persons; all deluxe twin beds; automatic heat; electric appliances; excellent boats in rate; private piers; raft; outside lighting; shuffleboard; Grill; TV antenna; mosquito control; special rates spring and fall.

LEE E. POWELL

PHONE 268 MANITOWISH WATERS, WISCONSIN

Before April 1st, Address Morrison, Ill. Phone 3221



Welcome . . .

TO A VACATION OF HAPPINESS

JOE ILG'S RESORT

. . . is located on beautiful Rest Lake of the Manitowish Waters Chain of 14 lakes. We have completely MODERN cottages with 2 and 3 bedrooms.



OUR MOSQUITO CONTROLLED GROUNDS AND SANDY BEACH ARE IDEAL FOR FAMILIES AND WE CATER TO THE CHILDREN.

Special rates until last week in June and after Labor Day.

Write for further information to . . .

JOE ILG'S RESORT

Joe F. Ilg, Jr.

MANITOWISH WATERS, WISCONSIN

Phone 553



SUNNY COVE RESORT

ON ALDER LAKE

Of the Manitowish Waters Chain

Clean housekeeping cottages on lake front are fully equipped for housekeeping. Indoor plumbing. Gas for cooking, oil heat, electric refrigerators.

GOOD SWIMMING - FISHING

PLENTY OF PINE TREES

LEVEL TO LAKE

Rates You Can Afford

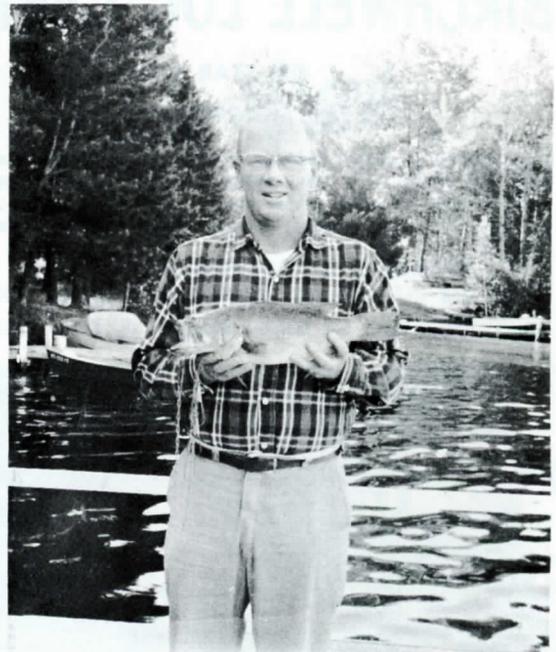
For Detailed Information Write:

SUNNY COVE RESORT

Steve Lewandowski

2055 Lavergne N. — Chicago, Ill.

Box 121 Manitowish Waters Wis. Phone 494



One of Our Many Satisfied Customers
Wm. Solt, Morton Grove, Illinois



Sinning's

on
ISLAND LAKE



Completely Furnished
MODERN
HOUSEKEEPING
COTTAGES



Bath with hot and cold running water. Electric lights - Gas ranges - Saf-aire automatic heat. Stone fireplace - Twin beds with innerspring mattresses.

For good fishing —
MUSKIE — PIKE
BASS
PANFISH

BEST FISHING—SPRING AND FALL



No pets
allowed

We are located on the south end of beautiful Island Lake, at the head of the famous Manitowish Waters chain of lakes.



For further information write:

MRS. FRANCES FITZGERALD

Manitowish Waters, Wis

Phone: Manitowish Waters 477

WHERE MANITOWISH AND CIRCLE LILY RIVERS MEET



Circle Lily Lodge

Manitowish Waters
Wisconsin

FOOD
BAR



MODERN HOUSEKEEPING CABINS
1 and 2 bedrooms - private showers
MODERATE RATES
Phone 9744



PINE CREST LODGE

ON LAKE MANITOWISH

Strictly modern 3 bedroom Summer Home. Spacious living room, fully equipped kitchen, large screened porch, full bath, tub and shower, central automatic heat, roofed boat slip, sun deck, safe sandy beach, new boat, TV antenna, circle drive.

\$90.00 per week

Mrs. Howard Pukall

PHONE 170

MANITOWISH WATERS, WISCONSIN



Star Beach Cottages

Jacob and Selma Schadt

Phone 122

Manitowish Waters, Wisconsin

Strictly modern convenience, clean and comfortably furnished, complete housekeeping facilities. Fine safe beach, clean grounds, good boats, real kitchens, restful beds. Rentals by week, month or season. Special rates June and September. Reasonable rates always.



Muskie - Walleye - Bass Panfish

BOW AND ARROW HUNTING
(On edge of State Forest)

Modern Cottages
SAFE, SANDY BEACH
GOOD BOATS



Two Satisfied Customers

WRITE:

Ellen and Ken Perkins

MANITOWISH WATERS
WISCONSIN

Phone 718



PLAN TO VISIT
MANITOWISH WATERS

During

Colorama Days

SEPTEMBER 26 TO OCTOBER 3rd.

Enjoy Beautiful Scenery

Cranberry Tours

Dance October 3rd.

EVERYONE WELCOME

MARIE COTTAGE

A COMPLETELY MODERN HOME
ON SPIDER LAKE

Two bedrooms, fireplace automatic heating system and complete facilities for housekeeping.

For information, write:

MARIE E. PEPOWSKI, MANITOWISH WATERS, WIS.

Phone 426



*Enjoy A Perfect Northwoods Family
Vacation . . . At*

Frank Tichy's
KNOTTY PINE RESORT

ON THE BEAUTIFUL MANITOWISH RIVER
Below BENSON LAKE

- MODERN RUSTIC CABINS
- SECLUDED WOODED AREA
- MOSQUITO CONTROLLED
- SAND BEACH
- PLAYGROUND
- EXCELLENT FISHING

Frank Tichy's Knotty Pine Resort

MANITOWISH WATERS, WISCONSIN Chicago Phone ME 7-5871



HENNING'S HOUSEKEEPING COTTAGES

ON MANITOWISH LAKE

MODERN AND SEMI-MODERN COTTAGES
TO ACCOMMODATE TWO TO SIX PERSONS
SANDY BEACH

For information, write:

FRITZ HENNING

Manitowish Waters, Wisconsin



COMMUNITY CHURCH

Manitowish Waters, Wis

Summer Services

10:00 a.m. Church School

11:00 a.m. Morning Worship

Winter Services

9:00 a.m. Morning Worship

10:00 a.m. Church School

The Community Church invites you, during your stay in the Northwoods, to worship with us each Sunday morning. "Church families are happy families".



OUR LADY, QUEEN OF PEACE

MANITOWISH WATERS, WIS.

FATHER WALTER TORKILDSON, Pastor

Mercer, Wisconsin, Phone 62-J

Manitowish Waters, Phone 155

SUNDAY MASSES

June 20 to Labor Day: 6:30, 8:30, 10:00 and 11:30

For the balance of the year, schedule posted locally.



Manitowish Waters Airport

Location: LONG. 89° 32' 30". LAT. 46° 07' 30".

Field elevation 1609 feet M.L.S. Shown on lower right corner of Lake Superior Sectional Chart.

Two fine, sod, well-marked runways, 3000 feet long by 300 wide running east-west and 3800 feet long by 300 feet wide running northeast-southwest.

Aviation oil and gasoline, Hangar and tie down facilities, Rental aircraft — Charter Service Hertz service — Weather information available.

On Highway 51

PHONE 9520



.....for your protection

IN

MANITOWISH WATERS

- FIRE DEPARTMENT
- AMBULANCE SERVICE
- RESCUE AND OXYGEN EQUIPMENT

PHONE OPERATOR or 250

SHOP IN

MANITOWISH WATERS

POST OFFICE

SHOPPING CENTER

MANITOWISH WATERS, WISCONSIN

In Beautiful Wisconsin

AMERICA'S VACATION LAND

THEODORE S. DANIELS

POSTMASTER



TENNIES COTTAGES

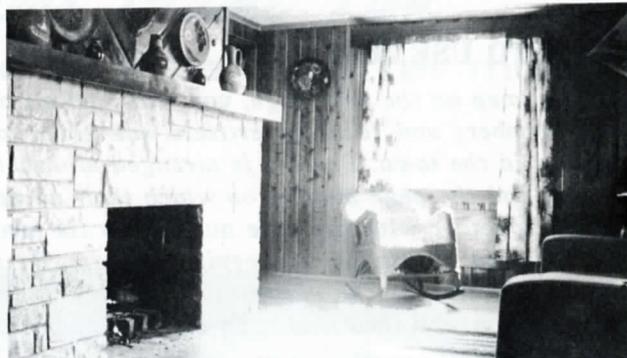
MODERN, TWO-BEDROOM COTTAGES
COMFORTABLY FURNISHED AND
FULLY EQUIPPED FOR
HOUSEKEEPING

Cottages are privately located and over-look Rest Lake of the Manitowish Chain,

For information, write:

PHILIP TENNIES
MANITOWISH WATERS, WIS.

Phone 536 ·



JOHNSON'S TUCK-AWAY LODGE

One 2 bedroom cottage, ideal for a restful vacation. Very modern, electric appliances, lovely fireplace, automatic heat, knotty cedar paneling throughout. Fenced in swimming for small children. Badminton, horseshoes, large sandy play area.

Write:

CHARLES and MARIAN JOHNSON
Phone 731 Manitowish Waters, Wisconsin

THE PEA PATCH

Located on Vance or Dam Lake

Modern Housekeeping Cottages

Automatic gas heat

Modern Appliances

Stores, Bait, meals, all in walking distance

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Pets Welcome

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Manitowish Waters, Wisconsin



Sturgeon caught in Vance Lake



Lake Front Cottage

HOW TO USE MAP

On the map on the next page, you will find all of our members and local advertisers and their locations in the town. The list is arranged alphabetically, and the page number on which their ad appears, together with the code number on the map are adjacent. To find Housekeeping cottages, Bars, Restaurants, or American Plan resorts, look under that column, and then find it on the map under its code number.



The Manitowish Waters Chamber of Commerce is a member of the Vilas County Chamber of Commerce, the Wisconsin State Chamber of Commerce, the Resort Association of Wisconsin, and advertises in Wonderful Wisconsin. It gladly cooperates with any other organization promoting the Northern Wisconsin Vacationland.

WHAT YOU WILL FIND IN MANITOWISH WATERS:

*Airports
Ambulance Service
American Plan Resorts
Antique Shops
Archery Supply Industries
Bakery
Barber Shop
Boating
Catholic Church
Community Church
Chamber of Commerce
Cranberry Growers
Drug Store
Electric Service and Supplies
Episcopal Services
Fire Department
Fire Tower*

*Fishing Guides
Garages & Service Stations
Golf Course at Trout Lake
Grocery Stores
Hardware Stores
Health Camp
Hotels
Housekeeping Cottages
Information Booth
Laundromat
Liquor Store
Motels
Plumbing Shop & Service
Post Office
Driving Range
Realtors
Restaurants*

*Riding Stables
Sandwich Shops
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Sportsman's Club
Sportswear Shops
Souvenir Shops
Supper Clubs
Swimming Beach
Tackle Shops
Taverns
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Wisconsin Bowman's Club
Women's Ready To Wear*

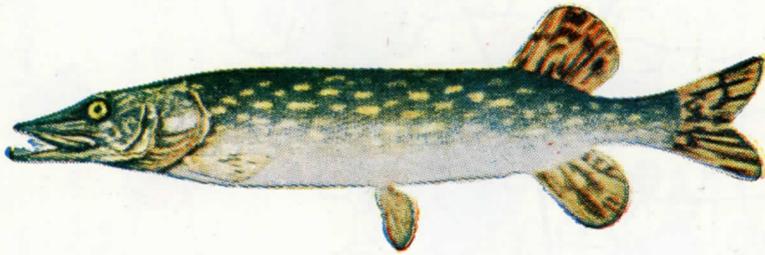
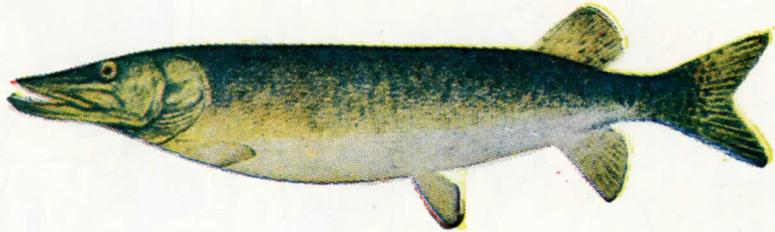
Manitowish Waters Game Fish

Take a boy out fishing and he'll be a better man!

MUSKELLUNGE

DESCRIPTION

The general form of the muskellunge is similar to that of the common pickerel or northern pike. They reach a length of six or seven feet and specimens have been caught which weigh fifty to sixty pounds. Color is dark gray; sides having broken and unbroken stripes on a silvery background; the head is larger than that of the pickerel and both the cheek and the opercle are scaled above but unscaled on the lower halves.



GREAT NORTHERN PIKE

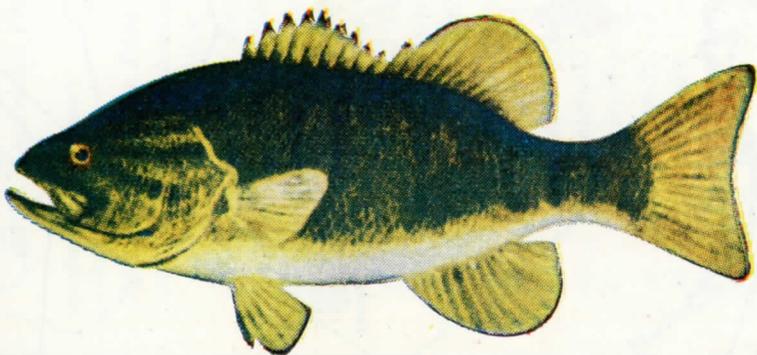
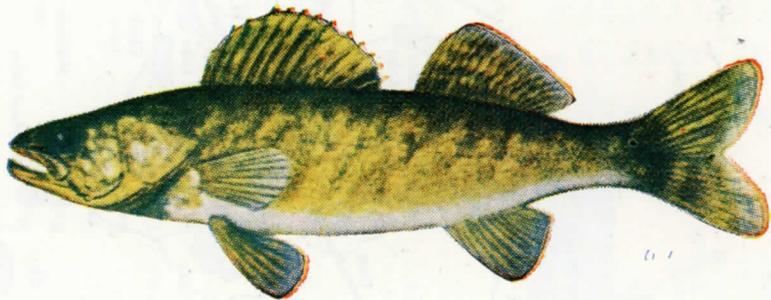
DESCRIPTION

This is an elongate slender type of fish with a color of greenish and bluish gray with more or less purplish luster on the back and sides. Yellowish below and white on belly. Sides with irregular rows of small round yellowish and gold spots. The top of the head is dark olive green; mouth slender and large. One of the most consistent marks for identification of this species is that the entire cheek is scaled while only the upper half of the opercle is scaled and the lower part is bare.

WALLEYE OR PIKE PERCH

DESCRIPTION

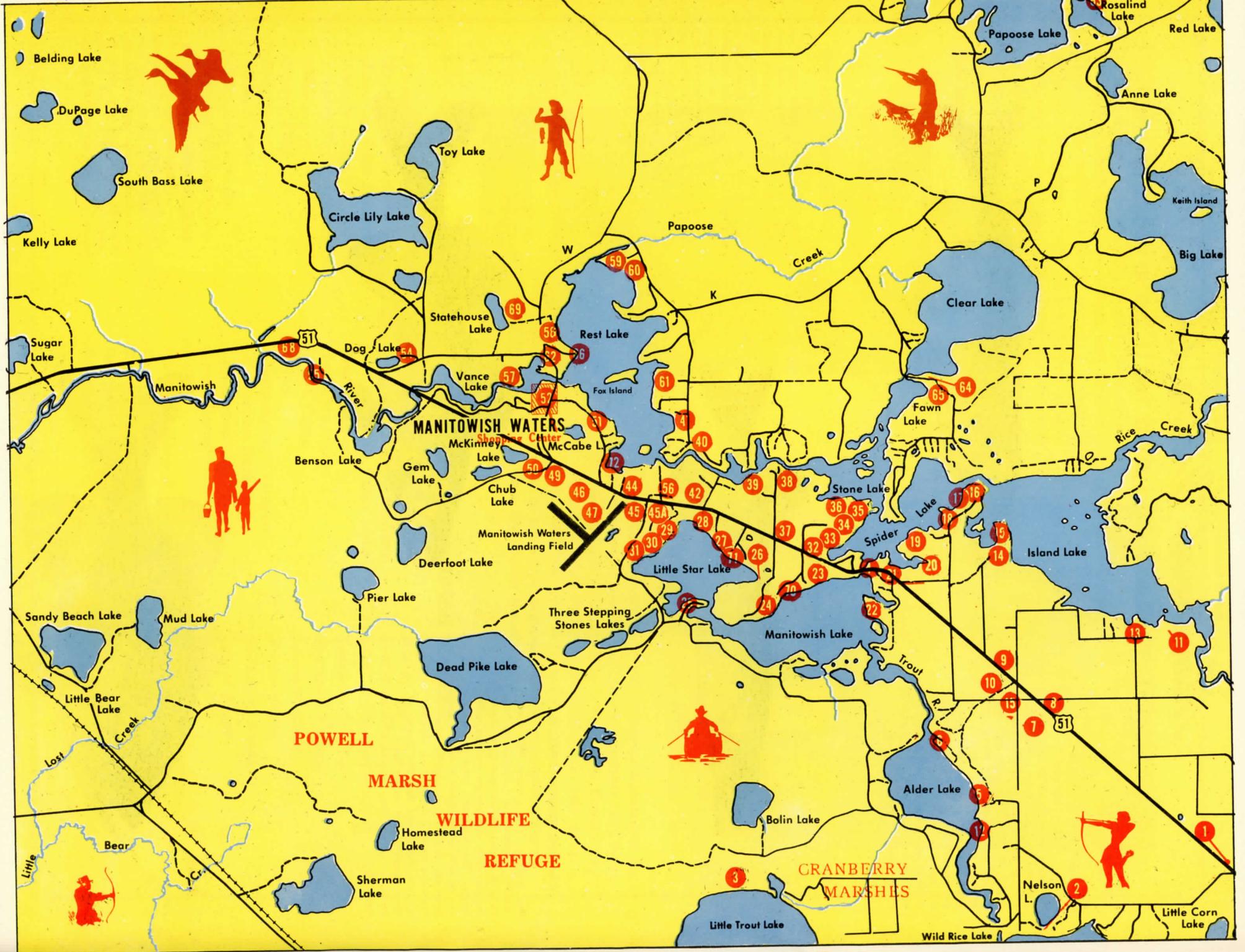
The walleye is a slender fish moderately compressed. Generally the color is brassy yellow and gold shading to olive and yellow mottled with brass. The belly and sides are white tinged with green; head is slender and tapered; lower jaw slightly shorter than the upper. It has two separate distinct dorsal fins and the mouth is well supplied with strong teeth. The flesh is white, firm, and delicately flavored.



SMALLMOUTH BLACK BASS

DESCRIPTION

The general color of the smallmouth black bass is dark golden green with a brownish luster which may be blotched with darker spots along the sides. The mouth is large but the corner of it does not extend past eye.



MANITOWISH WATERS

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WILDLIFE
REFUGE**

**CRANBERRY
MARSHES**

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Manitowish Waters
Landing Field

51

Belding Lake

DuPage Lake

South Bass Lake

Kelly Lake

Sugar Lake

Manowish River

Sandy Beach Lake

Mud Lake

Little Bear Lake

Lost Creek

Bear Cr.

Circle Lily Lake

Toy Lake

Statehouse Lake

Benson Lake

Gem Lake

Chub Lake

Deerfoot Lake

Pier Lake

Dead Pike Lake

Homestead Lake

Sherman Lake

Three Stepping
Stones Lakes

Little Star Lake

Manowish Lake

Alder Lake

Bolin Lake

Little Trout Lake

Wild Rice Lake

Papoose Creek

W

K

P

Q

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Anne Lake

Red Lake

Keith Island

Big Lake

Clear Lake

Rice Creek

Island Lake

Nelson L.

Little Corn Lake

Papoose Lake

Rosalind Lake

MANITOWISH WATERS, WISCONSIN

APR - American Plan Resort

MHC - Modern Housekeeping Cottages

ONC - Overnite Cottages

B - Bar

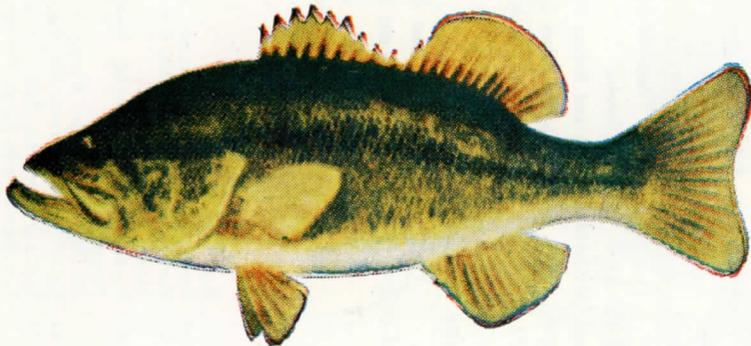
R - Restaurant

| Location on Map | Page | Resort | Owner | Sym. | Location on Map | Page | Resort | Owner | Sym. |
|-----------------|------|---|----------------------------|-----------|-----------------|------|----------------------------------|-------------------------|-----------|
| 33 | 7 | Adams Pine Acres | Vic Jones | HC | 6 | 21 | Leander's Mill Point Cottages | Albert Leander | HC |
| 32 | 14 | Aschenbrenner's Manitowish Waters Resort | Louis Aschenbrenner | HC | 27 | 9 | Little Bohemia Lodge | E. Wanatka, Jr. | B-R-ON-AP |
| 59 | 24 | Barlett's Rest Lake Cabins | Edward Barlett | HC | 36 | 18 | Lorwood Resort | Mel and Evelyn Peterson | HC |
| 38 | 25 | Brazso's Hillcrest Cottages | George Brazso | HC | 31 | 20 | Manito Lodge | R. Oberg | HC |
| 63 | 18 | Berry's Papoose Lodge | William Berry | HC | 20 | 29 | Marie Cottage | Mrs. Marie Peponski | HC |
| 39 | 16 | Birch Bay Cabins | E. Michaelis and Sons | HC | 35 | 21 | Morichetti's Cottages | T. Morichetti | HC |
| 18 | 17 | Birch Cove Cottages | Frank Knopp | HC | 58 | 20 | Oak Grove Cottages | Irma and Mel Steil | HC |
| 25 | 25 | Birchwell Log Cabins | Pearl Powell | HC | 58 | 28 | Perkin's Bay Cottages | Ellen and Ken Perkins | HC |
| 19 | 8 | Breezy Point Cottages | Lloyd Voss | HC | 64 | 17 | Quo Vadis | Thad Grutza | HC |
| 28 | 15 | Bunn's Northwoods Lodge | Walter Bunn | HC | 70 | 28 | Pukall Pine Crest Lodge | Mrs. Howard Pukall | HC |
| 15 | 20 | Cain's Cottages | Marty Cain | HC | 61 | 10 | Red Feather Lodge | Ed. Schultz | AP-HC |
| 68 | 28 | Circle Lily Lodge | Louis Lafin | B-R-ON-HC | 5 | 15 | Rossov's Resort | Fred Rossov | HC |
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| 41 | 21 | Feiereisen's Towering Pines | G. A. Feiereisen | HC | 20 | 19 | Skrobot's Peaceful Pines | Len Skrobot | HC |
| 9 | 20 | Fireside Cabins | Ann Wagner | R-ON | 14 | 22 | Sleight's Wildwood Resort | Dick and Helene Sleight | HC |
| 30 | 24 | Flamm's Cottage | Mrs. Otto Flamm | HC | 71 | 28 | Star Beach Cottages | Jacob and Selma Schzdt | HC |
| 70 | 29 | Henning's Cottages | Fritz Henning | HC | 12 | 26 | Sunny Cove Resort | Steve Lewandowski | HC |
| 24 | 24 | Hutter's Lakeview Resort | Lydia Hutter | HC | 72 | 31 | Tennies' Cottages | Phil Tennies | HC |
| 51 | 26 | Joe Ilg's Resort | Joe F. Ilg, Jr. | HC | 55 | 29 | Tichy's Knotty Pine Resort | Frank Tichy | HC |
| 2 | 21 | Jensen's Norway | S. K. Jensen | HC | 52 | 31 | The Pea Patch | Charles and Inez Pea | B-ON-HC |
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| 13 | 23 | LaFave's Resort | John LaFave | AP-HC | 23 | 13 | Warnier's Resort | Julien Warnier | HC |
| 16 | 9 | Lawrie's Highland Lodge | Malc and Rene Lawrie | ON-HC | 65 | 14 | Waukegan Lodge | Toni and Arne Clare | HC |

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| 45A | 40 | Allen's Pantry, Restaurant and Soda Shop | 47 | 5 | Golf Driving Range | 52 | 30 | Rudy's Rest Haven, Food and Bar Marina |
| 29 | 30 | Ambulance (Volunteer Fire Department) | 8 | 44 | Harry's Super Market, Meats, Groceries, Supplies | 52 | 41 | Rod N' Reel, Bait, Tackle, Repairs |
| 60 | 60 | Russ Braun Painting | 8 | 44 | Harry's Sport Shop, Bait, Tackle | 44 | | Saddle Horses |
| 37 | 30 | Catholic Church (See Schedule at Resort) | 52 | 42 | Jeager's Resort Shop, Fine Sports Clothes | 8 | 47 | Rustic Manor, Bar, Food, Accommodations |
| 49 | 30 | Community Church (See Schedule at Resort) | 10 | 47 | Lakeland Realty Company Real Estate | 52 | | Shopping Center |
| 47 | | Chamber of Commerce Information Booth | 52 | 42 | Laundromat, Open Every Day | 50 | | Ski Hill, Rope Tow, Winter Operation |
| 4 | | Chain O' Lakes Marina Launching Service | 52 | 42 | LaPorte's Super Market, Meats, Groceries, Supplies | 66 | 61 | Skiing Skeeters, Water Ski Shows |
| 3 | 54-60 | Cranberry Grower's Association Cranberry Bogs | 29 | 45 | Little Star Garage, Mobil Service, Motors | 42 | 38 | Snell's Tackle Box, Bait, Tackle, Boats |
| 47 | | Community Center-Town Hall | 44 | 41 | Lyon Industries, Fiberglass Boats | 26 | | Star Beach Park, Picnic Grounds Only |
| 62 | 59 | Dietz Service Station | 52 | 45 | Maletzke's Barber Shop | 45 | 30 | Telephone Office |
| 52 | 12 | Doolittle-Barden, Inc., Realtors | 52 | 40 | Ox Yoke, Gifts, Antiques | 46 | | Truflight Mfg. Co., Feathers for Arrows |
| 7 | 39 | Ehlert's Market, Meals, Groceries, Supplies | 52 | 43 | Patterson Bros., Inc. | 57 | | Vance Lake Campground, State Owned |
| 29 | 30 | Fire Station (Volunteer Fire Department) | 52 | 41 | Portage House, Gifts, Antiques | 52 | 45 | Variety Store Supplies, Toys |
| 1 | 60 | Fritz Beauty Salon | 52 | 30 | Post Office, Stamps and Mail | 52 | 43 | Village Clothing Shop, Work and Sports Clothing |
| 60 | 41 | Gay Roe, Contractor and Builder | 56 | | Pine Lawn Cemetery | 69 | | Youth Conservation Camp, State Owned |

Manitowish Waters Game Fish



LARGEMOUTH BLACK BASS

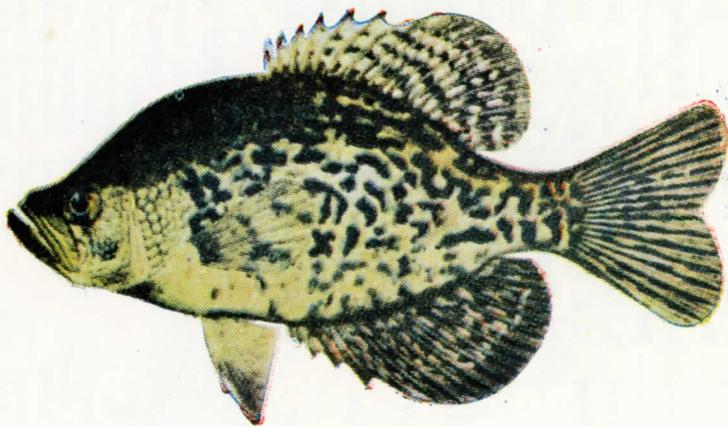
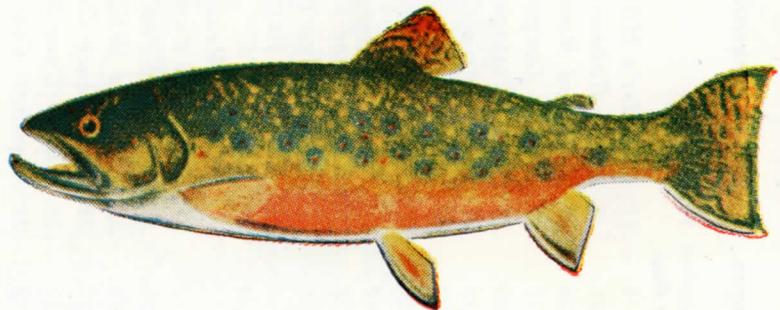
DESCRIPTION

General color is dark green above, sides and below greenish silver; three oblique dark stripes across the cheek; belly is white. The head is large and the mouth very wide, the corner of which extends beyond the eye.

BROOK TROUT

DESCRIPTION

General color is black and may be more or less mottled or barred with red spots along the sides. The body is oblong, moderately compressed; head rather large but not long; snout bluntish; mouth large with the maxillary reaching beyond the orbit; caudal fin slightly lunate in the adult, and forked in the young.



CRAPPIES

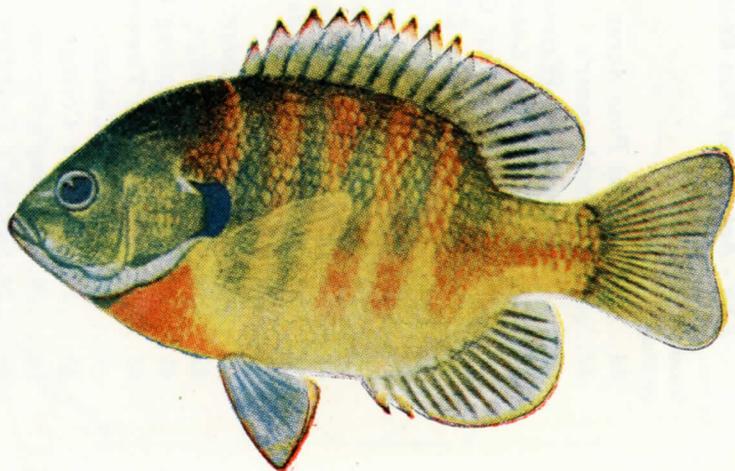
DESCRIPTION

There are two species of crappies in Wisconsin known as the common or white crappie and the black crappie or calico bass. The chief difference between the black and white is that the white has six spines in the dorsal fin and a plain anal fin while the black has seven spines in the dorsal and a strongly reticulated anal fin. Outside of these two exceptions the two crappies are almost identical in appearance. They reach a maximum length of twelve inches and weigh slightly more than one pound.

BLUEGILL

DESCRIPTION

Length sometimes reaches ten to twelve inches but they are a comparatively short and compressed fish. The nose is upturned in appearance; the color light to dark olive with luster of purple to lavender; belly yellow or rich yellowish brown. Head short; mouth small and oblique; the operacular flap is very broad and of a rich velvety black color; side with three or four broad dark greenish bars; fins are all greenish.





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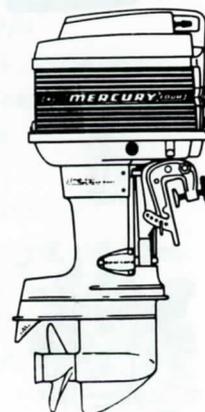
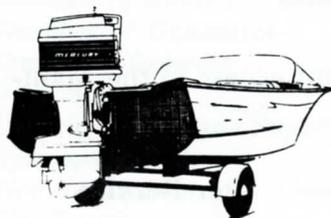
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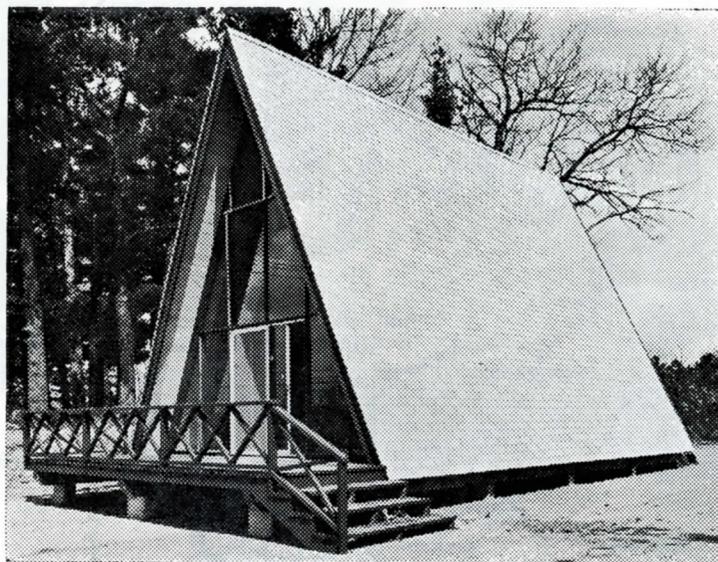
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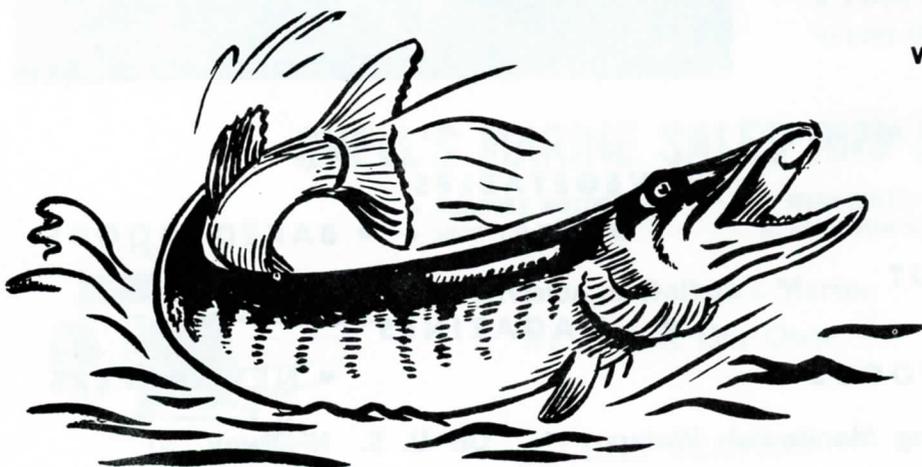
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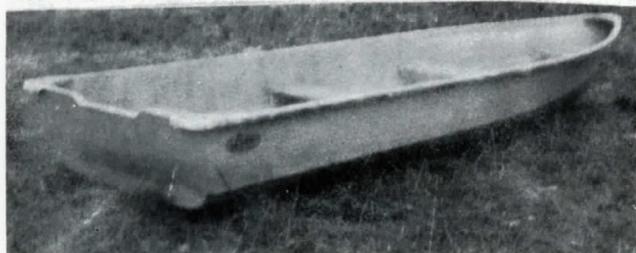


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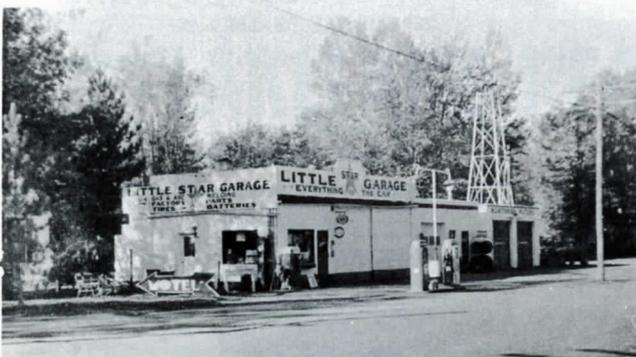
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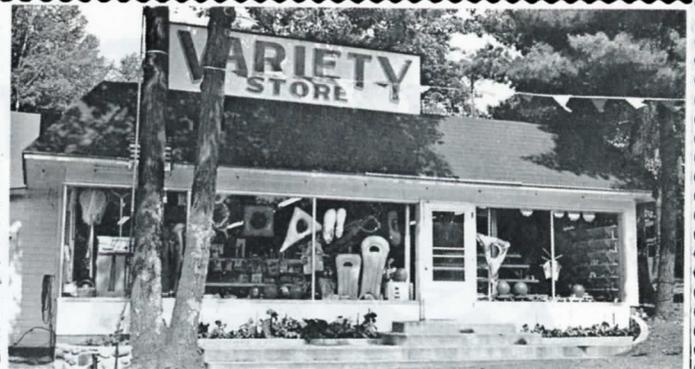
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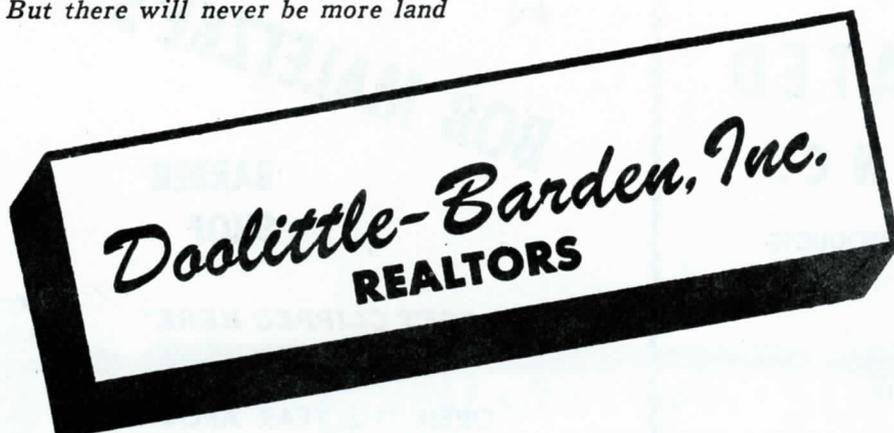
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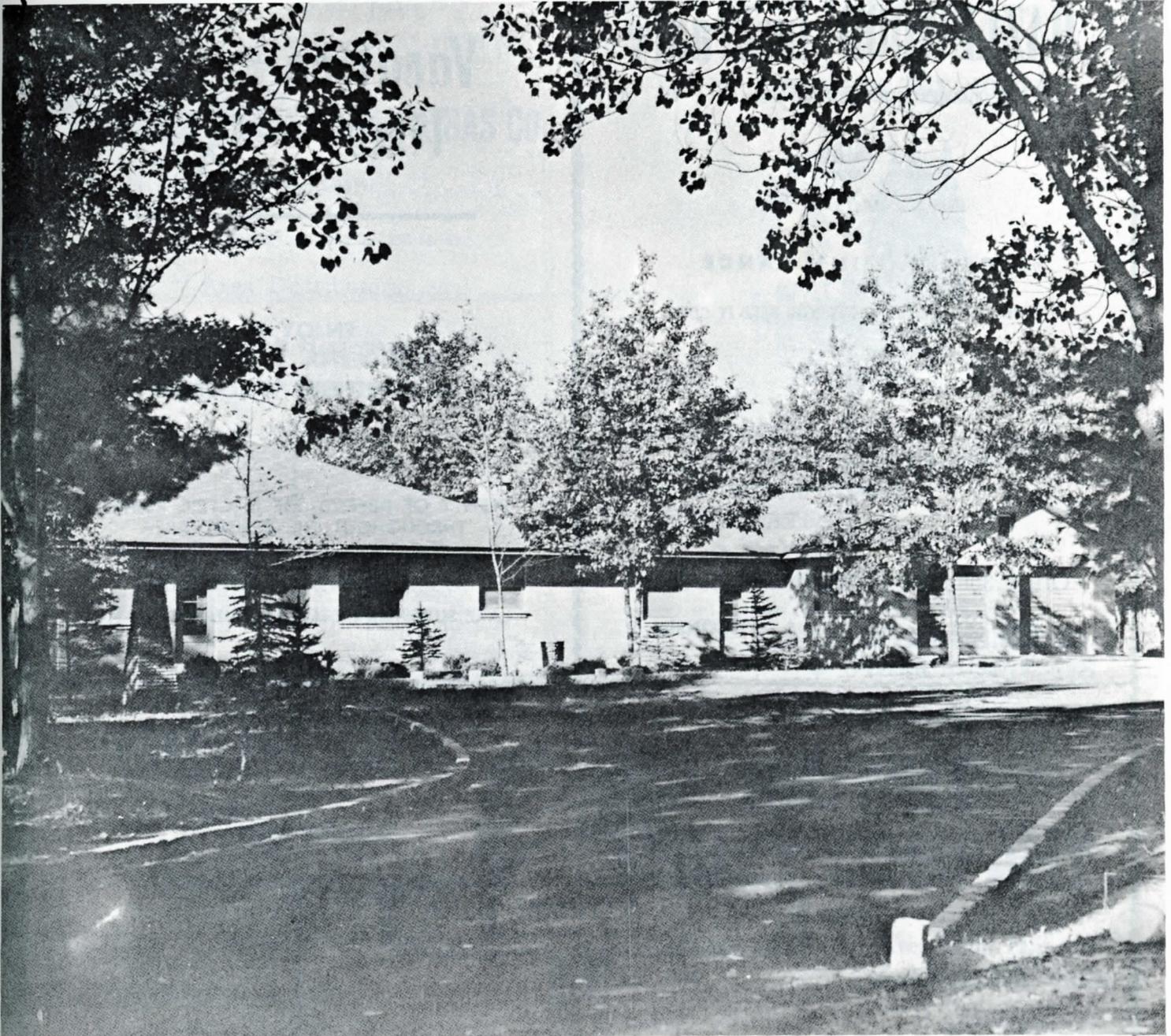
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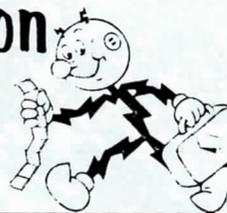
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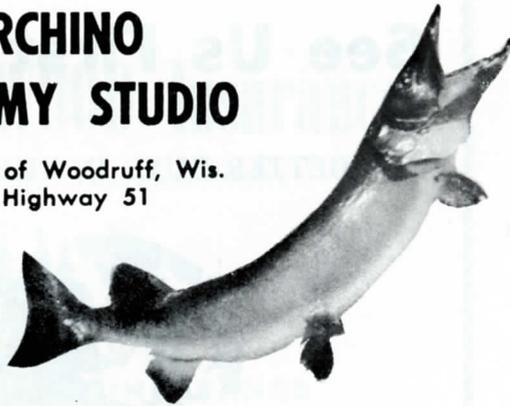
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COLORAMA

Many people who know how beautiful our Manitowish waters area is in the summer—its high, dry climate, with its attendant freedom from most allergies—have never been up here during the fall season to see the marvellous colors Nature provides. It isn't always easy to predict the exact dates when the color will be at its height, but usually from about the 24th of September until the 15th of October is a period when the leaves are in their fullest color. Maples, Popple, Birch, Oak, all with their contrasting colors against the dark green of the Pines and the firs make it a paradise for the color photographer. Look out across our lakes, and watch the opposite shoreline, morning, noon, but especially at eventide, when the setting sun hits the trees and brings out the full panalopy of colors in our woods.



Fishing is usually good, too, with the game fish getting fattened up for winter, and striking at lures and baits that they might not bother during the lush summer days. Sturgeon are in season, and many fine ones have been taken from our Manitowish River, below the Dam on Rest Lake. Each year, the celebrations at Colorama time are bigger and better, with many of our neighboring towns participating. There are fish bakes, chicken barbecues, tours of colorful roadsides, tours of many lakes, tours of the Cranberry Marshes. All of these things are here to be enjoyed, won't you make a reservation at your favorite Resort for a week or a weekend during the fall, give yourself a real treat.

THE MANITOWISH WATERS SKIING SKEETERS



In 1961, a new Ski Club was organized by the younger generation in the town, both summer residents and year round inhabitants. They all enjoy water sports, and decided to band together for more fun and knowledge. They are known as the Manitowish Waters Skiing Skeeters, and have been a very worthy successor group to an older organization that flourished some years ago. Each week they put on a water ski show that has to be seen to be believed, one of the finest in the nation. You will find a schedule of these shows and the location posted at business places and at your resort, be sure to gather the family and see them at least once during your stay with us.

After a very successful summer last year, the Skeeters find themselves proud owners of a new ski boat, a new lighting system, a new speaking system, and other ski equipment that was necessary for the fastly improving shows. These improvements along with the added talent acquired after the completion of last seasons tryouts, will help to further the progress of our young club.

The acts have been improved and many new acts have been added. The club will offer ballet, slalom, trick skiing, clowns, jumping, shoe skills, pyramid, doubles, saucer acts, back swan, Paul Bunyan skis, canoe paddle, ping-pong paddles, barefoot and other new acts that we hope will be firsts in water skiing. The Manitowish Water's Skiing Skeeters would like to invite you to come and share some of the fun that we have. We promise to do our best to please you and give you a better idea of the things that can be done on water and fun that you can have.

We would also like to ask you boat owners to give us a helping hand in promoting water safety and when boating on our chain of lakes, be courteous and follow the few restrictions that have been set up. Thank you and come to see us.



Booklet Photos—Courtesy of:

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Wisconsin Conservation Dept.

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Cover Photo Dorothy and Leo Eckman

CRANBERRY INDUSTRY IN MANITOWISH WATERS

In 1944, several interested men were looking for a location for the growing of cranberries, and after a thorough check of several locations, decided that Manitowish Waters offered an ideal situation for them.

In the growing of cranberries commercially, many problems had to be solved. Originally, they were a wild product, and were enjoyed by the Indians, our first harvesters. Later, to make a commercial venture feasible, sections of marsh were laid out, dikes built around the edges for easy access, and means of getting water in and out devised.

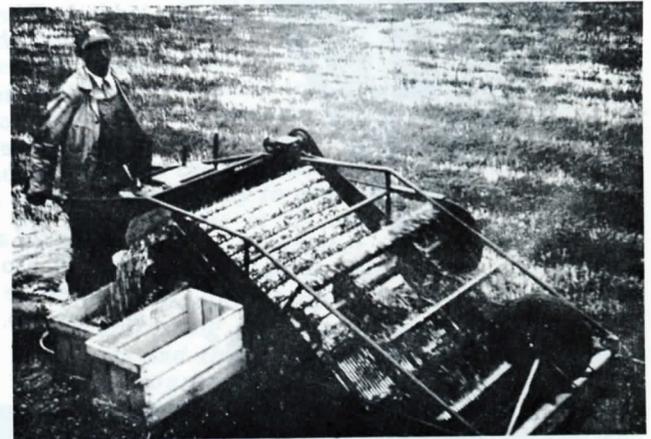
In 1944, John E. McFarland, Delbert Bartling, Herbert Indermeuhle, Howard Folsam, Vernon Goldsworth, Dr. Millard and Colonel Dowman each started a 10 acre marsh in the area around Little Trout Lake. Thru the years, these original "farms" have grown to the present size, and more marsh is being prepared each year. There are now about 270 acres of marsh operating, producing some of the finest cranberries in the United States, marketed all over, under the Ocean Spray Brand and under the Eagle River brand, some canned as well as fresh and frozen. Many berries are shipped directly to retail outlets during the harvest season, and at Thanksgiving and Christmas times.



The Growing of the berries is very closely watched. They cannot be allowed to freeze, and yet they only prosper and ripen when they are open to the sun. Because the bogs, or marshes, are low lands, the low temperatures are usually much lower than the surrounding areas. Freezing is prevented by flooding the marsh to cover the berries which are ripening on the plants. To flood and remove the water, each grower has high capacity pumps, driven

by either electric motors or diesel engines, which pump water from the adjoining lake over the bogs thru a system of canals. When the frost danger is past, the flow of water is reversed, and pumped back into the lake, where it is ready for the next need.

As the years have gone on, chemical aids to growth were developed to insure finer berries and to keep them disease free. Progress is still going—methods change, and all to improve the berry you enjoy so much.



Ingenious mechanical pickers have replaced the tedious hand raking of old, and improved handling methods have protected the berries from bruising.

The berries, after harvesting, go thru the processing plant each grower has on his property, where they are washed and thoroughly cleaned, sorted, inspected, graded and packed. Some are packed in the familiar one and two pound packages you see in your store, and others are packed in larger containers for shipment to another plant for making cranberry sauce, relish, jam, and a host of other products where the delicious flavor of Manitowish Waters Cranberries is enjoyed by so many.

The attendant at the Information booth will be happy to arrange a tour of the marshes for you, so that you can see just how carefully this once wild product is grown for you. During our Colorama season in the fall, there is, of course, more activity, since this comes during the harvest season, and one may see the different methods of picking and processing in operation. They are interesting, tho, at any time of the year.

Spend your honeymoon at Manitowish Waters



CONVENTIONS AND ORGANIZATION OUTINGS

will find complete facilities at Manitowish Waters for successful and enjoyable get-togethers. The Chamber of Commerce welcomes inquiries from groups interested in mixing a wee bit of Northwoods pleasure with business.

Committees in charge of plans will be complimented by their organization for offering "something different" to the members.

Whether it be large or small groups - American plan or cottage accommodations, we can take care of your group to the satisfaction of all.

In recent years, many sales organizations are offering expense paid vacations to their selling force as an inducement for bigger and better orders.

It's an Idea!

WHAT DO YOU MAKE?

Are you engaged in any form of light manufacturing?

If so, the Manitowish Waters Chamber of Commerce suggests that you give consideration to locating in our area.

THERE ARE MANY ADVANTAGES

Unlimited supply of good water.

Very reasonable tax rate.

Help at fair rate of pay.

Located on two established truck lines and near two railroads for shipping.

Our own airport for executives who have planes.

PLUS ideal living conditions in the beautiful Wisconsin Northwoods. Many families who came to Manitowish Waters as guests of our resorts found it an ideal place to enjoy the Northwoods and have become our neighbors in summer and permanent homes. The Chamber of Commerce invites you and your family to enjoy a Northwoods home of your own in Manitowish Waters.



When you write to resorts . . .

. . . BE SURE TO GIVE COMPLETE INFORMATION

This enables the resort operator to give you a more satisfactory reply and to recommend the accommodations most suitable for your party.

STATE TIME AND LENGTH OF STAY, number of adults and children in party and state ages of children. Above all, do not overcrowd a cottage as nothing is gained and many times your vacation is less enjoyable.

MANY FOLKS are under the impression that you must come to the north country in July and August to enjoy the best weather.

UNDER NORMAL CONDITIONS, we enjoy fine weather in May, June, Sept, and October, and better fishing, too. Then too, most resorts offer special rates in May, June and September as an inducement for the fishermen to come and get 'em.

SEE THE NORTHWOODS IN COLOR — a sight that is worth the trip. Color camera enthusiasts will have a rare treat. About the middle of September the woods begin to show nature's colors that defy an artist's reproduction. Don't miss it! It has often been said that September, with its warm sunny days and cool invigorating nights, is King of the season.

SHOW IT IS BOOK TO YOUR FRIENDS who are planning a vacation. They'll appreciate getting information on our wonderful recreational area and it will aid them considerably in selecting their vacation spot.

MANITOWISH WATERS is located in the most picturesque part of the Wisconsin Northwoods!



SO — IF IT'S JUST A LOAFING VACATION, A FISHING VACATION, OR A HONEYMOON — THIS IS THE SPOT!



LET'S GO FISHING



Fishing at Manitowish Waters provides the thrill that fishermen dream about. Whether you prefer to cast, troll or still fish — this is the place! Here you will find any spot to your liking as the entire chain of lakes are all connected by navigable thoroughfares.

Come up to Manitowish Waters and shake hands with a Muskie — it's a thrill you'll never forget.

In addition to these famous tackle busters, you'll enjoy good Walleye Pike and Bass fishing. Panfish Too!

Should you prefer to engage a guide, we have a number of good experienced men in the area. These men will do everything possible to make your fishing trip successful. They'll show you where and how to fish, and how to handle the big ones.

Manitowish Waters is not only an ideal spot for fishermen, but the entire family as well.

While fishing is, as a rule always **GOOD** at Manitowish Waters, for the **BEST** fishing we recommend either early or late in the season. At these times the **BIG** fellows are hungry and strike hard.

Don't overlook the thrill of catching a Sturgeon. Write your favorite Resort about the opening dates of Sturgeon Fishing.



FISHING CONTESTS



Musky

Walleye

Small Mouth Bass

Sturgeon

Large Mouth Bass

Northern Pike

Cappie

Pan Fish

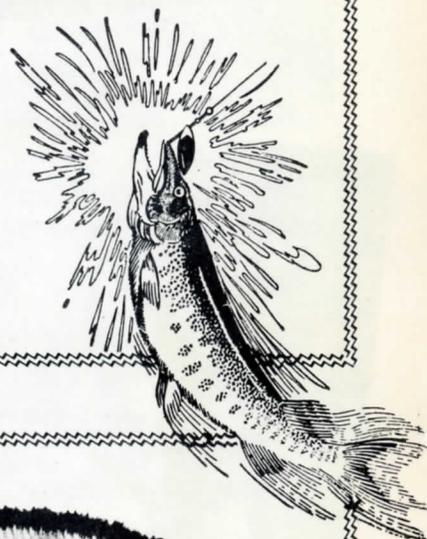
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Sponsored by Local Sport Shops — Be Sure To Enter Your Catches

Vilas County Spring Musky Contest — May 18 - June 30

Colorama Musky Tournament — September 28 - October 6

Get Information on Guide Service at Sport Shops and Resorts



Manitowish Waters

MUSKY

MARATHON



MUSKY MARATHON

MANITOWISH WATERS, WISCONSIN
Home of the Tiger Musky

THIS CERTIFIES THAT _____

GUEST OF _____

HAS REGISTERED A LEGAL MUSKY IN THE MUSKY MARATHON,
SPONSORED BY THE CHAMBER OF COMMERCE IN MANITOWISH WATERS,
WISCONSIN.

THIS _____ DAY OF _____ 19 _____

Manitowish Waters Chamber of Commerce

Marie F. Bouschi SECRETARY

Join the many successful Musky Fishermen who have become a Manitowish Waters MUSKETEER by registering a legal musky caught in our area. Register your musky and receive a MUSKETEER CARD and a colorful shoulder patch — No fee.

Complete information and registration at all resorts.

BE SURE TO ASK YOUR HOSTS.



The Waters Of Youth

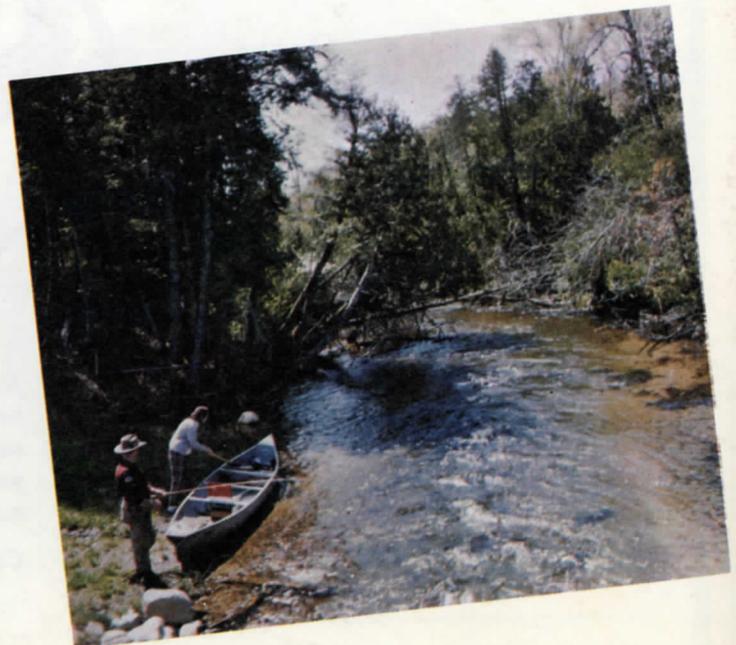
Manitowish, an Indian name,
All old timers proudly acclaim,
Noted waters of health, sport and fun
In northern Wisconsin on route fifty one.
They attract summer guests from far and near,
Old and young coming year after year,
When all abandon toil and care
In outdoor life in pure pine air,
Safe on sand beaches and timbered lands,
Hosts of welcome extending warm hands.

When calls of play arouse you
And tell you vacation is here,
That you long to paddle your own canoe,
Exempt from your job and career,
Remember that here one is safe and free,
Secure and secluded by Nature's decree.

Waters of famous Manitowish
Invite your presence to play and fish,
Sure to gratify every wish.

Now in nineteen sixty three,
Our Chamber of Commerce for thirty years
Has publicized most masterly -
That here the joy of youth appears.

El Capitan





MANITOWISH WATERS CHAIN OF LAKES



.. HOW TO REACH .. *The Manitowish Waters* A Chain of 14 Lakes

BY AUTO — Manitowish Waters, Wis. is on U. S. Hwy. 51, just 360 miles north of Chicago with good roads all the way. The trip from Chicago can easily be made in one day. Signs of the various resorts appear on Route 51 in the area.

BY TRAIN — Take the C. & N. W. to Manitowish. Autos from the resorts will meet you by appointment.

BY PLANE — To Manitowish Waters airport by private or charter plane. Fly North Central Airlines to Ironwood, Mich. Your host will meet you at either airport.

BY BUS — The Greyhound bus line offers service direct to Manitowish Waters. Route via Milwaukee or Madison from Chicago. The scenery enroute is both interesting and beautiful. There's a little of all the world in Wisconsin.

MILEAGE — FROM MANITOWISH WATERS, WIS. - TO:

| | | | | | |
|------------------|-----|------------------|-----|--------------------|-----|
| Antigo, Wis. | 90 | Monroe, Wis. | 267 | Evansville, Ind. | 643 |
| Appleton, Wis. | 170 | Oshkosh, Wis. | 188 | Fort Wayne, Ind. | 521 |
| Beloit, Wis. | 285 | Portage, Wis. | 199 | Indianapolis, Ind. | 551 |
| Eau Claire, Wis. | 188 | Racine, Wis. | 293 | Kansas City, Mo. | 716 |
| Green Bay, Wis. | 179 | Sheboygan, Wis. | 243 | Louisville, Ky. | 664 |
| Hudson, Wis. | 249 | Waupun, Wis. | 220 | Marion, Ind. | 640 |
| Janesville, Wis. | 255 | Wausau, Wis. | 89 | Minneapolis, Minn. | 269 |
| Kenosha, Wis. | 307 | Chicago, Ill. | 360 | Peoria, Ill. | 433 |
| LaCrosse, Wis. | 225 | Cincinnati, Ohio | 661 | Rockford, Ill. | 302 |
| Madison, Wis. | 237 | Columbus, Ohio | 674 | St. Louis, Mo. | 595 |
| Manitowoc, Wis. | 215 | Davenport, Iowa | 408 | South Bend, Ind. | 454 |
| Marshfield, Wis. | 144 | Des Moines, Iowa | 511 | Terre Haute, Ind. | 533 |
| Milwaukee, Wis. | 267 | Detroit, Mich. | 633 | Waukegan, Ill. | 308 |
| | | Dubuque, Iowa | 333 | | |

